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↓ Social distancing poster for Designers Against Covid, Italy, 2020.

Be honest, be generous, be clear.

The project that launched my career was a pop up book for Krizia. My work's epitome is my latest project, I'd say. A poster on Covid-19, designed for the Italian Red Cross.

I would like to see my designs to go down in history as links in a chain ... attached to the past, yet always looking forward.

If I could host any three guests, past or alive, over for dinner, I'd invite Walter Gropius, Paul Klee and Wassily Kandinsky. We'd have the simplest and formidable spaghetti al pomodoro.



**If a spell were to transform me into an object for eternity, by all means, I'd choose to be "Abitacolo" by Bruno Munari and live happily as a small universe dedicated to kids and their growth.**




# In Life, You Can Even Die

Mon endroit favori au monde ?
Sans hésitation,
mon propre studio.

Ma tenue vestimentaire
de prédilection ?
The three-piece suit.

My mantra ?
In life, you can even die.
I tell myself that while
dreaming of peace on Earth !

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