BOLOGNA, ITALY
Founder & Editor-in-Chief, MAGGIOLI Group S.p.a.

CARLOTTA ZUCCHINI

FLAIR, GRIT & LOVE, LOVE, LOVE, LOVE

I made my mark and launched my career my founding THE PLAN with husband Nicola Leonardi in 2000.

20 years later, we manage a team of 25 some talents, subscribers from over 70 countries and distribution in 41 countries! Eight times a year, we publish three full editions in Italian, English and Chinese! Quite proud!



When I find myself at home, in Bologna, walking through the neighbourhood park with Nicola, breathing in the beautiful landscape of the Appenini just outside city center, I feel blessed!

I find Michele De Lucchi's designs meet the perfect balance between handicraft production and industrial design.

As per masters of the past, il bravissimo Gio Ponti's architecture, industrial design and writings are an immense source of inspiration.



Girls' night! Mexican artist Frida Kahlo, Iraqi architect Zaha Hadid, American singer Josephine Baker and me, l'Italiana! I'll go Italian all the way and serve Passatelli in brodo as a tribute to my region and other nice dishes from my OTTOLENGHI multicultural cookbook.

Speaking of "going all the way"... Let's stop dreaming and start acting! Let's meet the carbon emissions target set by the Paris Agreement! Subito!