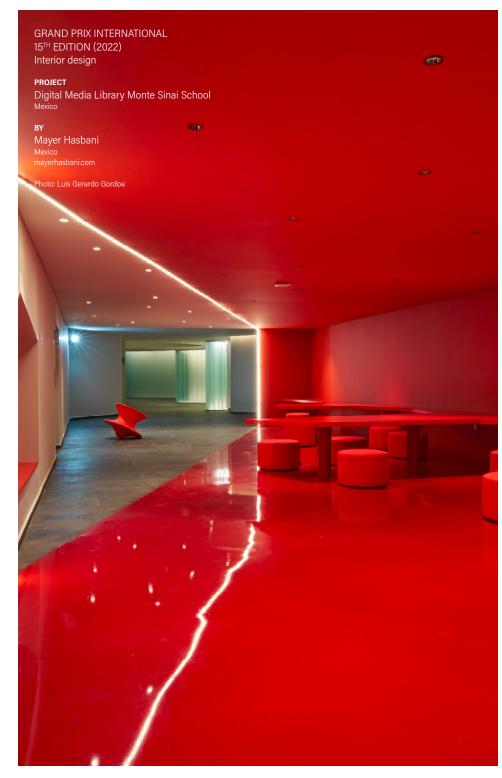


CANDIDATE'S

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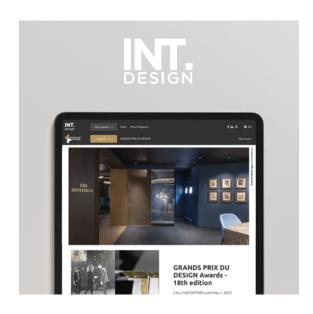
As a design-driven media company with a solid experience and reputation, PID Agency has been an accomplice and partner to the design industry for over 38 years. Its three prestigious platforms, the International **GRANDS PRIX DU DESIGN** Awards, the **INT.DESIGN** magazine and portal, are acclaimed for their creativity and contribution to promoting excellence in design, architecture, landscape, and the built environment. Its team consists of proactive and creative connectors, strategists driven by a passion for design.



International competition, the **GRANDS PRIX DU DESIGN Awards** celebrate the excellence and the talent of creative professionals who have distinguished themselves through exemplary practice. The Awards create visibility and promotional opportunities for its partners and winners and bring them professional recognition and international notoriety. The call for entries is open to participants from all over the world and is intended for professionals as well as developers, entrepreneurs, and manufacturers, in several disciplines and categories.



The **INT.DESIGN** magazine presents to its readers a beautiful, sophisticated, inclusive and avant-garde magazine, with three collectible editions per year: 1 PEOPLE edition which highlights the personalities and professionals who shape our environment and mark our industry and 2 special editions presenting the winning projects of the GRANDS PRIX DU DESIGN competition.



Digital platform **INT.DESIGN** is a useful tool for research, inspiration and information on professionals products, facilities, activities, and cultural and design venues. In addition to publishing the information and the winners of the GRANDS PRIX DU DESIGN Awards and the digital versions of INT.DESIGN magazine, the NEWS section presents industry actualities and the GET INSPIRED section displays the projects and products of all the contest candidates.



GRANDS PRIX DU DESIGN

AWARDS

The GRANDS PRIX DU DESIGN Awards is an international competition that celebrates the excellence and talent of creators and companies who have distinguished themselves through exemplary practice. It creates opportunities for visibility and promotion for its partners and winners, providing them with professional recognition and international prestige. The call for entries is open to participants from around the world, targeting professionals as well as developers, entrepreneurs, and manufacturers across various disciplines and categories.

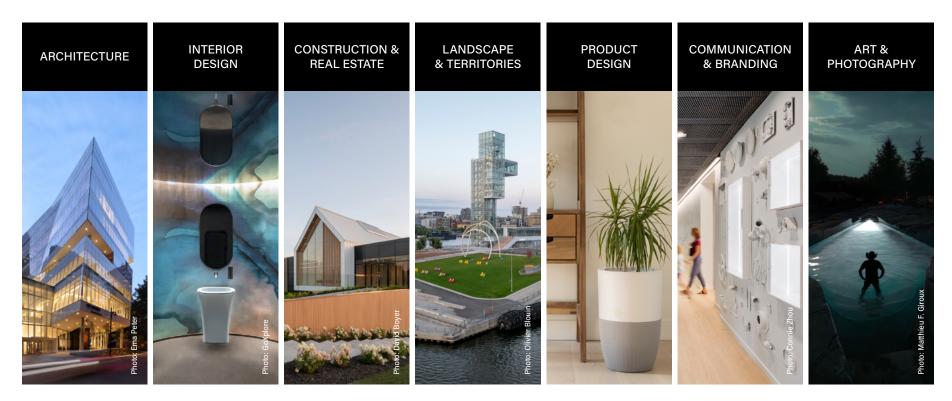
Established in 2007 in Montreal, with a mission to recognize the excellence of designers and architects who have stood out through exemplary practice, the competition was exclusively open to Quebec firms for 13 years. Since 2020, it has been fully open to international participants, with candidates from over 35 countries benefiting from this exposure opportunity.

Prestigious and respected, it stands as a reference and a mark of excellence!



THE 7 DISCIPLINES

The competition is open to professionals and students, as well as developers, entrepreneurs, manufacturers, and clients who have engaged these professionals in the realization of their projects and products, spanning across various disciplines and categories.



View the **categories** and **sub-categories** of each discipline **HERE**





WHO ARE THE MEMBERS OF THE JURY

The applications are evaluated by a multidisciplinary jury of experts. Experienced professionals in the field, professors, entrepreneurs, and international media members use their expertise, experience, specialization, and technical knowledge to judge and assess the excellence of the products and projects randomly assigned to them. This ensures an impartial and fair judgment.

Consult:

Active jury members here

AWARD ACCOLADES

1. Official Selection

At the close of the registration period, a verification process is carried out to determine the **official selection** of the **GRANDS PRIX DU DESIGN.**

This initial step involves validating eligible submissions and preparing the files for evaluation by the **international Jury.**

2. Certifications

Each project or product is evaluated by the Jury on a scale of 1 to 100 points.

An average score of:

■ 60-69: BRONZE certification

■ 70-79: SILVER certification

■ 80-100: GOLD certification

There may be **multiple**, **one**, **or no** Gold, Silver, or Bronze certifications in each category—depending on the projects submitted and the scores awarded.







These certifications are awarded to projects or products that have met or exceeded the criteria of design excellence, according to the Jury's evaluation.

3. Finalistes

Projects or products that receive a **Gold certification**—with a score between 80 and 100—become **finalists** and are in the running for the **Grand Laureat title.**

THE OFFICIAL ANNOUNCEMENT OF THE FINALISTS WILL BE PUBLISHED ONLINE.

THE ANNOUNCEMENT OF THE WINNERS WILL BE MADE DURING THE TWO GALA EVENINGS.

Grand Laureat

The Grand Laureat title is awarded to the project or product that received **the highest score** (above 80) **in its category.**

* Note: Some categories may have no Winner if no project reaches the 80% threshold.

People's Choice Award

All projects will be submitted to a public vote.

A **People's Choice Award** will be presented in **each discipline** to the project or product that receives the highest number of online votes.

Award of the Year

An "Award of the Year" trophy will be presented to one project in each discipline of the competition.

These winners will be selected by the jury during a videoconference deliberation, where they will **choose their personal favorites.**

Disciplines:

- Architecture
- Construction & Real Estate
- Interior Design
- Landscape & Territories
- Product
- Communication & Brand Design
- Art & Photography



GALAS

The GRANDS PRIX DU DESIGN Awards unveils its Grand Laureat, People's Choice Award and Award of the Year during two exclusive events held in both the language of Molière and Shakespeare.

Two glamorous evenings, gourmet dinner, announcement of the winners, After-Gala party, praise for excellence... everything is brought together to make these two Galas grand celebrations! Professionals, clients, and industry suppliers come together for a festive evening to celebrate creativity and excellence.

GALA 1

October

DISCIPLINES

- Interior Design
- Product Design
- Communication& Branding

GALA 2

Novembre

DISCIPLINES

- Architecture
- Construction & Real Estate
- Landscape & Territories
- Art & Photography





CALENDAR

Call for Entries

Discounted rate

September 1 to November 15

Regular rate

November 16 to January 31

Final rate

February 1 to May 1

The Evaluation

Online Deliberation of the International Jury

June-July

Online Announcement of Gold, Silver, and Bronze Certifications

August

People's Choice Award

September

Public selection of their favorite projects through an online vote.

Candidates who have received the Gold certification become finalists and have the chance to become Winner.

Gala 1

Announcement of the Winners

October

- Interior Design
- Product
- Communication& Branding
- * Launch of INT.DESIGN
 Magazine dedicated to the winners.

Gala 2

Announcement of the Winners

November

- Architecture
- Construction & Real Estate
- Landscape & Territories
- Art & Photography
- * Launch of INT.DESIGN
 Magazine dedicated to the winners.



ENTRY FEES

Different rates apply depending on the registration date, the category, the applicant's status (professional or student), the number of projects or products submitted, and the number of categories in which each project or product is entered.

View the full pricing details here

BENEFIT FROM A DISCOUNT

-20%

ADDITIONAL PROJECTS/PRODUCTS

Enter more than one (1) project/product and get a 20% discount on your additional projects/products (2 and more).

-50%

ADDITIONAL CATEGORIES

Enter your project/product in more than one (1) category and get a 50% discount on your additional categories (2 and more).

BONUS

INCLUDED

INT.DESIGN MAGAZINE

Your participation in the contest includes an annual subscription to INT.DESIGN magazine.

Shipping and handling included in Canada.

Candidates outside Canada who wish to receive a copy of the magazine are required to pay only the shipping and handling fees.



INFORMATION & DOCUMENTS TO PROVIDE

Once the payment for your project is made, you will have until the application deadline to submit or modify the information and digital materials for your projects and/or products. However, please note that it will be **impossible to modify** the chosen **category(ies)**. If you wish to add or **modify a category**, you will need to resubmit your project as if it were a new one.

1. INFORMATION TO PROVIDE

1. Information on the firm submitting the project

Name of the Firm (Responsible for Registration)
/ Registration Officer / Firm's Contact Information / Social Media

- 2. Selection of the applicable discipline for your project
- 3. Project/Product Information
 - A. Project/Product Name

You may modify the name of your project/product until the closing date of the call for entries.

B. Project/Product Status

Completed / Under Construction / Concept Stage

C. Preferred language for inscription on your trophy if you become a winner

French or English

D. Selection of applicable category(ies)

You may select more than one category.

2. PAYMENT (See the Deadlines & Fees section)

3. ADDITIONAL INFORMATION & DIGITAL MEDIA

- 1. Information about the firm(s)
 - A. Name to be inscribed on the certificate or trophy

 Enter the name of the firm(s), professional(s), consortium, or
 student(s) exactly as it should appear on your certificate
 and/or trophy. (Maximum 60 characters)
 - B. Logo(s) of the firm(s) appearing on the certificate or trophy
 - C. Web site of the firm(s) appearing on the certificate or trophy
 - D. Lead Designer/Architect (optional)
 - E. Team Members (optional)
 - F. Project/Product Credits

This information will be published on the INT.DESIGN website. List the main professionals and consultants who contributed to the project/product (including your firm).

Name / Website / Business Category

G. Eligibility for the Emerging Talent Award?

This award, granted at the jury's discretion, recognizes an emerging designer or architect with a maximum of 5 years of professional experience. This award is free of charge. You will simply need to demonstrate the number of years of experience for all designers involved in the project by submitting their CVs or bios.



2. Client Information

Client, Manufacturer, or School

If this information is confidential (e.g., for residential projects), check the "Confidential" box. These details will help media outlets promote your project or product. *Name / Country / City / Website*

3. Digital Medias of the Project/Product

A. Cover Image (mandatory)

This image will serve as the identification and presentation for your project. Choose the best visual representation possible.

B. Project/Product Images

- You may submit up to 10 images per category. For two categories, 20 images; for three categories, 30 images, etc.
- Accepted formats: JPG and PNG.
- 3 to 5 images must have a minimum resolution of 300 DPI and a dimension of at least 10 inches on one side. These images may be published in the INT.DESIGN magazine if your project is selected as a winner.
- Images must not contain added names or logos. However, elements integrated into the scene, such as signage on a building facade, an entrance hall, or branding images, are allowed.
- Do not resubmit your cover image at this stage.

Ensure you have submitted at least 5 images per category entered.

4. Explanatory Text of the Project/Product

Project/Product Description (Max 3000 characters, including spaces). Your text will be automatically translated. At a later stage, you will have the option to approve it as is or modify it as needed.

5. Additional Documents & Information

Additional materials for the jury, such as explanatory texts, multipage PDF files, videos, layout plans, technical drawings, final renderings, 3D representations, site plans, and technical specifications.

A. Project/Product Presentation Text by Category (for some of the categories)

(Max 3000 characters, including spaces)

Describe how your project/product stands out in this category.

Highlight its unique features, innovations, and remarkable aspects.

This text should help the jury understand why your project/product deserves recognition. (Your text will be automatically translated. You will be able to approve or modify it in the next step.)

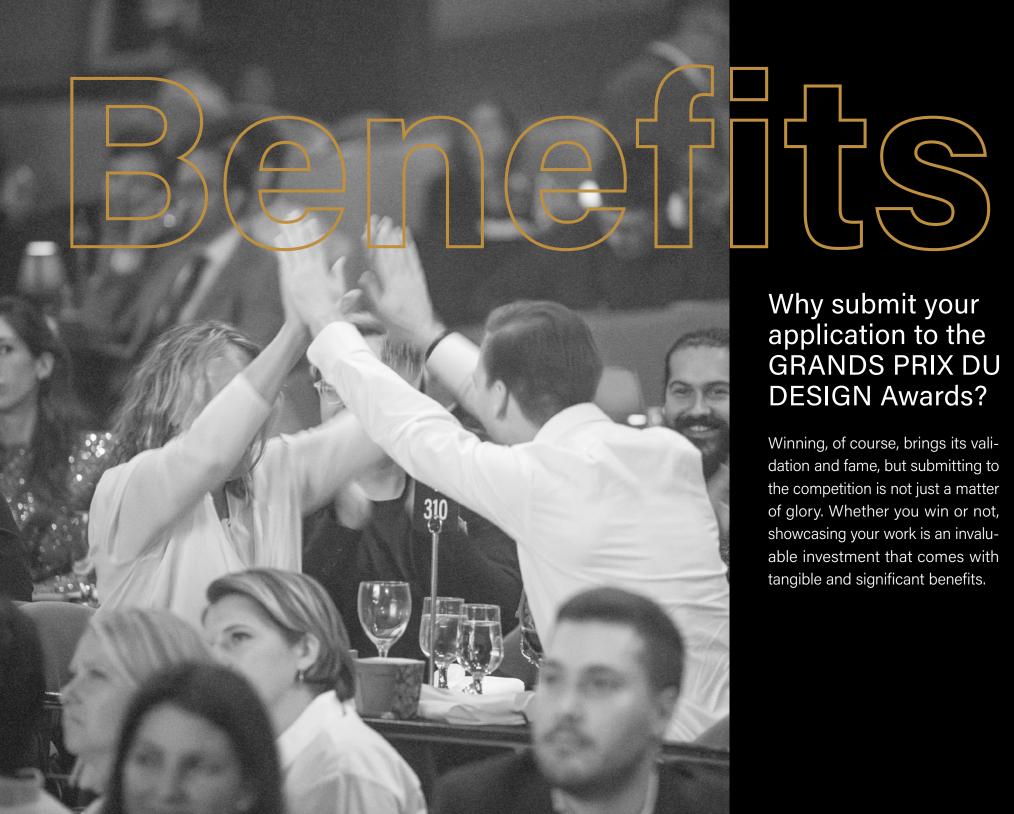
- **B. Additional Files:** Multipage PDF files, layout plans, technical drawings, final renderings, 3D representations, site plans, and technical specifications.
- C. Professionals and Team Responsible for the Project/Product (optional)
- D. Photo(s) of the professional(s) or team (official or informal portrait). Accepted formats: JPEG or PNG.

6. Translation

Your texts will be automatically translated. At this stage, you may approve them as is or modify them.

7. Preview

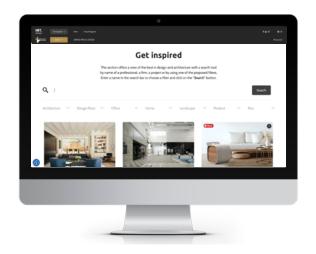
Error correction and final approval.



Why submit your application to the GRANDS PRIX DU **DESIGN Awards?**

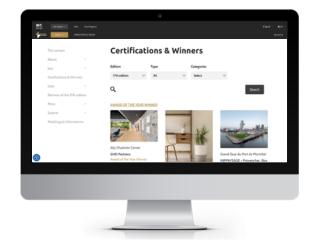
Winning, of course, brings its validation and fame, but submitting to the competition is not just a matter of glory. Whether you win or not, showcasing your work is an invaluable investment that comes with tangible and significant benefits.

WEB VISIBILITY



GET INSPIRED SECTION

All images of projects and products submitted as part of the nominations for the GRANDS PRIX DU DESIGN Awards, as well as the contact information of the firms and designers involved, are displayed on the **INT.DESIGN** portal in the search engine of the **"Get Inspired"** section.



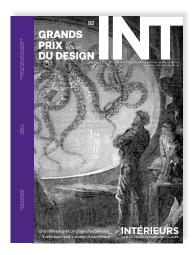
CERTIFICATIONS & WINNERS SECTION

All images of the award-winning projects and products from the GRANDS PRIX DU DESIGN Awards, as well as the contact information of the firms and designers involved, are displayed in the "Certifications & Winners" section of the INT.DESIGN portal.

INT.DESIGN MAGAZINE **VISIBILITY**

INT.DESIGN MAGAZINE

Every year, two editions of INT.DESIGN magazine are dedicated to showcasing **Winners**. This **media exposure** enhances the visibility of the projects and products among a targeted audience. Distributed in bilingual print format as well as an e-magazine, available in French, English, and bilingual versions, the magazine reaches a broad spectrum of professionals, businesses, and potential clients at **the local**, **national**, **and international levels**.









INTERNATIONAL RECOGNITION

LIFETIME USAGE RIGHTS FOR THE LOGO

The GRANDS PRIX DU DESIGN Awards logo enhances the quality of your design and **instills confidence** in your current and potential clients. A lifetime license allows you to incorporate the competition's logo into your communication tools. A smart marketing strategy!



THE ICONIC TROPHY

The unique trophy from the competition can become a **centerpiece of your office,** and each year, a new color is added to enrich your collection.



INTERNATIONAL PROMOTION





YOUR VICTORY; THE CENTERPIECE OF YOUR MARKETING PLAN

The competition **sets you apart from the competition,** allowing you to target specific niches and differentiate your company in the market.

- Print your certificate and display it proudly;
- Add "award-winning" to your firm/product descriptions;
- Incorporate the GRANDS PRIX DU DESIGN Awards logo into your email signature;
- Spread the word about your nomination to industry and regional **media.**
- Inform **blogs** covering industry domains.
- Publish your victory on **social media.**



5 TEAM MORALE

CELEBRATE TEAM SUCCESSES!

- It's an excellent opportunity to boost morale among your team, strengthen team cohesion, and attract the best talents to your company.
- At the Awards Galas, the Winners are welcomed on stage with their team and receive their trophy in front of an audience composed of industry VIPs and peers. Providing exceptional visibility in front of industry leaders.
- The Galas also provide opportunities to network, develop, and strengthen your connections within the design community.
- The preparation of nominations is a good practice to articulate your core values to your team and communicate them to your current and potential clients.
- Submitting a project to the competition sends a strong message to your team, expressing pride in the work accomplished together. This can be very motivating for team members involved, especially if you make an effort to recognize all members of the organization who contributed to the success of the project.





Good Iuck!

You now have all the necessary information to participate in the GRANDS PRIX DU DESIGN Awards and share your vision with the world. We hope you seize this opportunity to contribute to shaping the future of the built environment. We look forward to discovering your project and wish you every success in your participation in the competition.

I SUBMIT MY ENTRIE