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# A PRESTIGIOUS AND RESPECTED REFERENCE AND SEAL OF EXCELLENCE!

The GRANDS PRIX DU DESIGN celebrates and rewards the work of designers and architects who improve our quality of life and the built environment, as well as private and public clients who entrust them with their design needs. Enhancing the appreciation and promotion of excellence in design, the awards provide recognition, notoriety and exposure to its partners and winners.

## A STORY THAT KEEPS GROWING

### FROM QUÉBEC TO THE INTERNATIONAL!

Created in 2007 in Montréal, with the mission of recognizing the excellence of Québec designers and architects who have distinguished themselves through exemplary practice, the competition was, for 13 years, open exclusively to Québec firms. Since 2020, it has exploded on the worldwide scene.

In the first two international editions, candidates from more than 35 countries were able to take advantage of this outreach opportunity.

For its 17<sup>th</sup> edition, the Grand Prix du Design competition is pleased to open its call for entries for the fourth year to participants from around the world and allow them to participate in one of the most respected competitions.

## AN INTERNATIONAL JURY

Leading professionals, prominent academics, and influential press members recruited across the world, will diligently use their know-how, experience and expertise to assess the excellence of the projects and products presented.



## DISCIPLINES

The competition is open to all design and architecture professionals and students, as well as to real estate developers, contractors, manufacturers, and clients who have called upon these professionals to design their projects and products in several disciplines and categories:

ARCHITECTURE	CONSTRUCTION & REAL ESTATE
INTERIOR DESIGN	LANDSCAPE & TERRITORIES
PRODUCT	COMMUNICATION & BRANDING
ART & PHOTOGRAPHY	

## A GREAT OPPORTUNITY

The competition generates international recognition as well as promotion, press coverage and public relations for all its partners, candidates, finalists and laureates.

The contest opens opportunities for extensive coverage, prestige, and brand recognition, including chances to be published, reach new markets and connect with a wide range of clients.

Access the registration form [here](#)

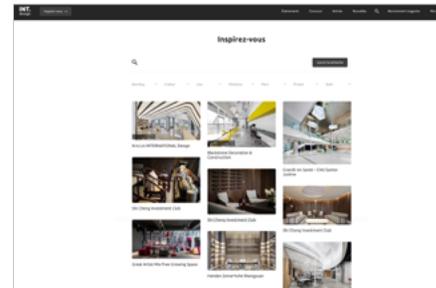
## WEB PORTAL INT.DESIGN

CONTEST HOSTED AND EXCLUSIVE ONLINE COVERAGE



Candidates can register online on the INT.design portal.

The award, its partners and winners benefit from year-round visibility thanks to the portal's diversified content, which is a source of information and inspiration. In addition to the contest, the portal also includes sections that feature articles and news from the industry.



All projects, products and photos submitted as part of the entries are posted on the INT.design portal, in the search engine of the "Get Inspired" section.

## 2 GALAS EVENINGS + 2 MAGAZINES



The awards ceremony will take place at 2 glamorous evenings where Winners will be unveiled. Networking and a true celebration of excellence... everything gathered to make these Galas great celebrations!



Two editions of the INTÉRIEURS magazine are dedicated to the winners of the competition.

### 17<sup>th</sup> EDITION

SEPTEMBER 2024

EDITION  
LAUNCHED AT  
THE GALA IN  
QUEBEC CITY

- Interior Design
- Product
- Communication & Branding

OCTOBER 2024

EDITION  
LAUNCHED AT  
THE GALA IN  
MONTREAL

- Architecture
- Construction & Real Estate
- Landscape & Territories
- Art & Photography

# BENEFITS

Regardless of your status, professional or student, your career stage or the size of your team, the GRANDS PRIX DU DESIGN are for you!

## 1 GLOBAL RECOGNITION

An award granted by the prestigious GRANDS PRIX DU DESIGN Awards is a stamp of excellence, a reference in its own that leads to worldwide coverage, notoriety, and visibility. The impressive list of award-winning candidates in the first 17 editions of the competition includes young start-up studios as well as leading design, architecture and built environment firms, responsible for some of the most praised projects and design products on a global scale.

### A LIFETIME RIGHT OF USE

The GRANDS PRIX DU DESIGN Awards logo is a useful tool to highlight the quality of your design and plays a favourable role in influencing clients' decision making.

You will receive a lifetime license to use and integrate the contest logo into your own communication tools.



### THE GRANDS PRIX DU DESIGN AWARDS TROPHY, ICONIC IN EVERY WAY

The uniquely designed GRANDS PRIX DU DESIGN trophy is an inspiring piece bringing pride of place in your office or studio. Each year, a new colour is introduced inside the emblematic box. Start or build your collection now!

### SHAPE YOUR FATE

Winning a GRANDS PRIX DU DESIGN Award can potentially help you in your goal towards reaching more fame and becoming a leading design expert in your field. Entering design competitions is an efficient marketing strategy and a smart way to make connections in the community.

There simply is no better credibility-builder than an award granted by a prestigious and renowned international trade contest.

## 2 INTERNATIONAL PROMOTION

### MAKE YOUR WIN THE CENTREPIECE OF YOUR MARKETING PLAN

- Print your certificate and display it proudly
- Add “Award-winning” to all company/product descriptions
- Insert the GRANDS PRIX DU DESIGN Logo to your email signature
- Spread the word about your nomination by contacting media in your industry and region and inform blogs that are covering the fields relevant to your industry
- Something new and exciting to post on your social media feeds.



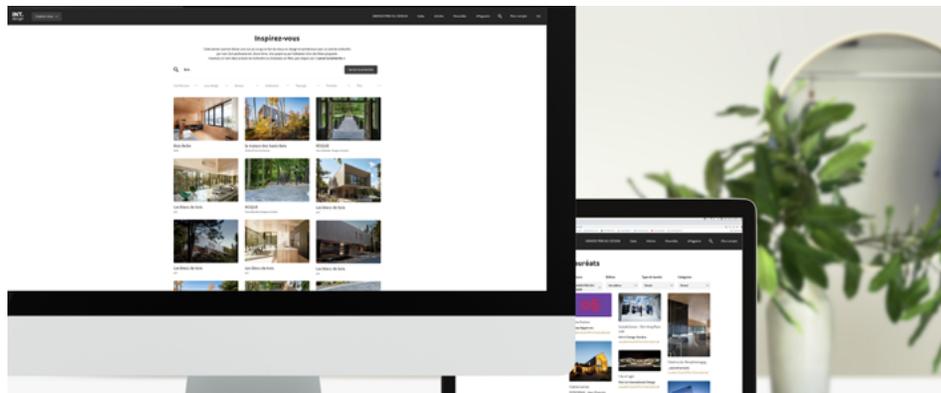
#GRANDS  
PRIXDU  
DESIGN



## 3 GUARANTEED MEDIA COVERAGE

### INTÉRIEURS MAGAZINE

Platinum, Grands Winners and Award of the Year winners will be featured in INTÉRIEURS magazine, bringing awarded project and product visibility to a broader audience. INTÉRIEURS is distributed, on the web and in print, to a wide range of professionals, businesses, and potential clients.



### A TRIBUNE ON THE INT.DESIGN PORTAL

Each entry participant will benefit from visibility on the INT.design portal, an online content platform aimed at promoting excellence in design, architecture and built environment.

### GET INSPIRED SECTION

All images of submitted projects and products as well as applicants' company and/or designer contact information will be added free of charge onto the GET INSPIRED section of the resourceful Web portal.

### PAGE OF WINNERS

A Website page will be added for each winner. The award-winning projects and products will be featured and design credits and contact information, added.

## 4 IMPRESS YOUR LOYAL AND POTENTIAL CLIENTS

Whether it be to maintain current clients or win over new ones, the “GRANDS PRIX DU DESIGN Award-winning” tag and logo that winners are licenced to use validate the excellence of your work and give your clients and prospects the confidence boost often needed to commit to choosing and investing in your services.

### SEE AN INCREASE IN DEMAND

Be certified increase product sales and project orders significantly for the creative firms involved. The GRANDS PRIX DU DESIGN logo helps undecided prospects make a reliable decision to invest more easily.

Participating in such a renowned design competition is an investment that you can rely on throughout your product, project and firm's life.



### MAKE YOUR BRAND STAND OUT AND INCREASE YOUR CREDIBILITY

The GRANDS PRIX DU DESIGN Awards is an independent endorsement and an outstanding indicator of success. Becoming a GRANDS PRIX DU DESIGN Awards winner will set you apart from the competition.

Whether applying for your project design or for a sustainable concept, by carefully selecting the category you enter, you can create a niche that will make you stand out from competitors and increase your chances of winning an award.

Become GRANDS PRIX DU DESIGN certified and having it known is a great way of differentiating your company from competitors.



### YOUR CLIENTS WILL LOVE IT!

Clients love validation too. To have their project or product win an award not only validates their design choices, but their choice of designer:

- Being quoted in an industry publication, seeing their name on a project credit list;
- Being able to show their boss that a company project has been recognized by others;
- Submitting the work to a competition signifies that you are confident and proud of the work you did for them, which can only strengthen your ties and often leads to more work and contracts.

# 5 TEAM RECOGNITION

## BOOST MORALE AND POP THE CHAMPAGNE

Winning a GRANDS PRIX DU DESIGN Awards is a very public way of recognizing your team's hard work and achievements. Awards simply are the best excuse to blow off steam amongst colleagues and celebrate the hard work paying off! It is an efficient way to boost your troops' morale and fuel them up for new challenges to overcome on the design battlefield.



## ATTRACT THE BEST TALENTS

Let's be honest... most designers want to work at the places where they can see their creativity shine and at least have the option of receiving awards. Perfection attracts perfection. Award-winning companies usually get the opportunity to work with the best new talents, highly skilled designers, architects and artists who will want to join forces with a winning team.

## LIVE-ON-STAGE MOMENT OF GLORY

During the GRANDS PRIX DU DESIGN Galas held in Québec City and Montréal, award winners will be announced live and Grand Winners and Award of the Year winners will be welcomed onstage with their team. They will receive their award trophy before the industry VIPs and fellow award nominees.



## PEER PARTY AND NETWORKING

Celebrate among peers and forge new opportunities by networking at our Gala evenings held in Québec city and in Montréal!

Being recognized as a GRANDS PRIX DU DESIGN Awards winner will help build and strengthen your brand, attracting new talents and interesting potential investors and collaborators.

## 6 WHETHER YOU WIN OR NOT

Winning, of course, brings validation and acclaim, but it's not all about the glory. There is actually a business case to be made for entering design competitions — whether you win or not. Sure, there's nothing better than receiving an award for your work and being respected and recognized for it. There are also other benefits to putting your work “out there” for evaluation most certainly are real and unneglectable. Here are just a few:



### MORALE BOOSTER, MOTIVATOR AND TEAM BUILDER

Submitting work to a design competition sends a loud and strong message to your team. It says: “We’re proud of what we do together!”. This can be very motivating for the team members involved, especially if you go out of your way to acknowledge everyone in the organization who contributed to the project’s success.

If done as a team exercise, working on competition entries brings even more benefits. In a team meeting, you can contribute and compare ideas about how the work was innovative, powerful, or highly effective in solving the client’s problem. And again, it’s good practice for articulating core values to your clients and prospects.

### A VALUABLE BUSINESS EXERCISE

The act of preparing an entry for a design competition requires revisiting a project and writing a design narrative that validates the visuals. This is often a difficult exercise for creatives team members but is actually essential in understanding the underlying value of design.

**Preparing design competition entries is good practice for presenting your work to clients, community organizations, funders, and other stakeholders. And since practice makes perfect, applying heighten your skills!**



**Preparing competition entries is good practice for articulating your team’s core values and subsequently communicating them to your clients and prospects.**

# INFORMATION & DIGITAL MEDIA TO PROVIDE

Once payment complete, you have until the online deadline to submit or modify information and digital documents for your projects and/or products.

## INFORMATION

- 1 Contact information of the firm, professional or student submitting the application; **(required)**
- 2 Name of the project or product; **(required)**
- 3 Name of firm(s), professional(s), consortium(s) or student(s) exactly in the order and in the exact manner that it should appear on the certificate or trophy if your project is a winner; **(required)**
- 4 Name, website, and category of professionals who collaborated on the project/product; **(optional)**  
Include at least your firm, it will appear on your promotional page on the web.
- 5 If your firm is eligible for the New Talent Award, resume or bio of the professional(s) responsible for the project/product; **(required if eligible)**
- 6 Name of project client, product manufacturer or student's school; **(required)**  
(check confidential box if necessary)
- 7 Choice of discipline and category(ies) you wish to enter. **(required)**  
\*Please note that once the payment for your entry is done, it will be impossible to modify or delete the chosen category or categories. If you want to add a category, you will have to resubmit your project as if it were a new project.

Proceed to payment

## DIGITAL MEDIA

- 1 Professional(s), team responsible for the project/product: photo(s) and name of professional(s) or team or logo if photo not available; **(required)**
- 2 Up to 10 photos\* of the project/product. **Images - JPG or PNG format. Ideally 3 to 5 photos among the 10, must be in 300 dpi for a minimum dimension of 10 to 12 inches and represent well your project.** They will be used for the publication in the INTÉRIEURS magazine if your project is a winner; **(required)**  
\*For some categories, it will be suggested that you add filters to your photos in order to give them a better visibility in the search engine of the Get Inspired section of INT.design. This is optional, but will give your firm and your suppliers unparalleled visibility. **(optional)**
- 3 Any other additional document deemed relevant (layout plan, technical drawing, final renderings, section and elevation, three-dimensional representation, site plan, specifications, multipage PDF, explanatory video); **(optional)**
- 4 Explanatory texts of the project/product, one for your promotion and one (different if desired) for the juries, around 3,500 characters in French (if possible) and English. **(required)**
  - a) Your promotional text will be used in our communications and on the contest website.
  - b) As for your text for the Jury, the project description should describe, among other things: the objectives and how they were achieved, the design challenges, the technologica and/or material innovations, the social and environmental impact and for the products: the dimensions, the materials, the manufacturing techniques, the manufacturing process. Please refer to the jury's [evaluation criteria](#) to develop a strong project description.

## DEADLINES & ENTRY FEES

### OPEN FOR ENTRIES



PROFESSIONALS & MANUFACTURERS



COMMUNICATION & BRANDING



PHOTOGRAPHY & ART PROJECTS



STUDENTS

DISCOUNTED RATE	REGULAR RATE	FINAL RATE
June 15 until October 31, 2023	November 1 <sup>st</sup> , 2023 until January 31, 2024	February 1 <sup>st</sup> until April 1 <sup>st</sup> 2024
\$295	\$355	\$395
\$145	\$175	\$195
\$75	\$90	\$100
\$55	\$65	\$75

### SPECIAL AWARDS

Once registered in a category, your project or product is eligible for “Special Awards”. These categories are offered at a lower cost and are intended to reward specific characteristics of a project or product.

\*A project can enter a Special Awards category only if it is already registered in a standard category.



SPECIALS AWARDS\*

\$115	\$135	\$150
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### TAKE ADVANTAGE OF THESE GREAT DISCOUNTS!

- 20%

#### ADDITIONAL PROJECTS/PRODUCTS

Enter more than one (1) project/product and get a 20% discount on your additional projects/products (2 and more).

- 50%

#### ADDITIONAL CATEGORIES

Enter your project/product in more than one (1) category and get a 50% discount on your additional categories (2 and more).

# AWARDS & ACCOLADES

## 1. OFFICIAL SELECTION

After the entry deadline, a first evaluation is conducted to determine the OFFICIAL SELECTION of the GRANDS PRIX DU DESIGN Awards. This first step consists of selecting the qualified entries and preparing them for the international jury's deliberation.

## 2. CERTIFICATES

The Jury will evaluate each project or product based on a point system (1-100). Candidates may receive a Gold, Silver or Bronze certificate depending on their score. The Gold, Silver or Bronze certification will be awarded to projects and products having satisfied or surpassed, in the Jury's eyes, the evaluation criteria of an efficient design.

Each category could have more than one Gold, Silver or Bronze, or none, depending on the Jury's overall score.



## 3. FINALISTS

Projects and products granted a Gold certification (score of 80-100 points) become eligible finalists for Platinum, Grand Winner and Awards of the Year titles. The finalist announcement will be unveiled online.

## 4. PLATINUM & GRAND WINNERS

Platinum, Grand Winners and Award of the Year winners will be announced onstage, at one of two Gala evenings held in Montreal and in Quebec City.

### PLATINUM WINNER

One (1) Platinum Award will be handed out in each category\*. Based on a point system (1-100), the Platinum Award will be given to the project or product with the highest note (above 80) in its category. The Platinum winner will receive both an honorary plaque and certificate.

*\*Certain categories may not have Platinum winners, if all submitted projects obtain a score under 80.*

### GRAND WINNER

Based on a point system (1-100), a Grand Prix Award will be given to the 50 projects or products having obtained the highest International Jury score, all disciplines and categories combined.

### GRAND PRIX INTERNATIONAL

Based on a point system (1-100), a Top 50, in all disciplines and categories combined, from candidates from Québec and abroad, will determine the top projects and products. Winners will receive a "Grand Prix International" trophy.

### GRAND PRIX

To pursue its founding mission, the contest will discern a "Grand Prix" trophy to the Top 50 Québec projects or products. Based on a point system (1-100), the Top 50 Québec will be restricted to Québec candidates and given to the 50 projects or products having obtained the highest scores by the international Jury, in all disciplines and categories combined.

### AWARD OF THE YEAR

An "Award of the Year" will be given in each of the six (6) contest discipline categories. Laureates will be chosen by Jury members through video conferencing.

- Architecture
- Interior Design
- Construction & Real-Estate
- Product
- Communication & Branding
- Landscape & Territories
- Art & Photography



# CALENDAR 2023 - 2024

## CALL FOR ENTRIES

June 2023 - April 2024

<b>GRANDS PRIX DU DESIGN Awards</b>	June 15 October 31 <b>Early Entry Rate</b> Call for Entries	November 1 <sup>st</sup> January 31 <b>Regular Rate</b> Call for Entries	February 1 <sup>st</sup> April 1 <sup>st</sup> <b>Final Rate</b> Call for Entries April 1 <sup>st</sup> Entry Deadline
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## JURY

April-May 2024

International Jury Online Deliberation

## FINALISTS

Summer 2024

### Gold, Silver and Bronze Certification Announcement

Candidates who have received gold certification become contest finalists in the running to become Platinum, Grand Winners, International Grand Prix and Award of the Year winners.

## AWARDS

September 2024

September  
**Québec City**

- 1<sup>st</sup> Gala Evening
- Announcement of the 1<sup>st</sup> part of the Winners
- Launch of the 1<sup>st</sup> special edition of INTÉRIEURS magazine
- Networking and Design Tourism Quebec City

October 2024

October  
**Montréal**

- 2<sup>nd</sup> Gala Evening
- Announcement of the 2<sup>nd</sup> part of the Winners
- Launch of the 2<sup>nd</sup> special edition of INTÉRIEURS magazine

# DISCIPLINES & CATEGORIES



## ARCHITECTURE

- Commercial & Office Building
- Cultural Building
- Educational Building
- Institutional Building
- Residential Building
- Sports & Leisure Building
- Private House
- Facade
- Infrastructure
- Temporary installation
- Continuing Value



## INTERIOR DESIGN

- Accomodation
- Commercial Space
- Culture
- Education
- Healthcare
- Institution
- Office
- Residence
- Restaurant & Bar
- Sports & Leisure
- Transport



## LANDSCAPE & TERRITORIES

- Civic Design Project
- Commercial & Office Project
- Cultural & Institutional Project
- Facade Landscaping
- Green Roof
- Parkland / Street Terrace
- Pedestrian Street / Shared Street
- Private Residence
- Swimming Pool & Terrace
- Terrace Roof
- TOD Project
- Urban Design Plan



## PRODUCT

- Architectural
- Automotive & Transportation
- Decorative
- Electronics & Digital
- Fauna & Flora
- Furniture
- Household Appliances
- Kitchen & Bathroom
- Lifestyle & Travel
- Lighting fixture
- Medical
- Sports & Recreation Equipment



## CONSTRUCTION & REAL ESTATE

- Commercial Construction
- Residential Construction
- Commercial Development
- Hotel & Resort Development
- Residential Development
- Sports & Leisure Complex Development
- Mixed-Use Development
- TOD Development
- Future Project-Coming Soon



## COMMUNICATION & BRANDING

- Brand Identity
- Brand Universe
- Corporate Communication Tool
- Illustration
- Logo Design
- Mural & Artistic Installation
- Packaging
- Poster
- Publishing
- Signage
- Traditional/Digital Marketing
- Web



## ART & PHOTOGRAPHY

- Artwork - Commercial Space
- Artwork - Public Space
- Artwork - Residential Space
- Urban Art
- Visual art
- Architectural Photography
- Interior design Photography
- Landscape Photography
- Product Photography



## STUDENT

- Architecture
- Interior Design
- Graphic Design
- Industrial Design
- Urban Design / Landscape

Consult all disciplines [here](#).