

# BUSINESS PROPOSAL

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## OPTIONS

### GRANDS PRIX DU DESIGN AWARDS



Gala Evening  
Part 1



Gala Evening  
Part 2

### INT.DESIGN WEBSITE



NEWS section  
available for  
client visibility

### INTÉRIEURS MAGAZINE



Special Edition  
PEOPLE



Special Edition  
GRANDS PRIX DU DESIGN Awards  
Part 1



Special Edition  
GRANDS PRIX DU DESIGN Awards  
Part 2



Agence PID Media Kit

Here are some options including discounts and special prices.  
A customized campaign can also be proposed to you following a discussion of your needs and budget.

**OPTION 1: \$250**

- 1 page in the **GET INSPIRED** section of the INT.design portal  
Present: a project, a product, a collection, using images, text, and a Web link
- \*Add filters to your images that will allow search engine users to find them more frequently and easily according to the search criteria.*

**OPTION 2: \$1,500**

- 1 page in the **News** section with a personalized template for your brand
- 1 page in the **GET INSPIRED** section of the INT.design portal
- + Broadcasting of your new via our weekly newsletter and social networks

Value if purchased individually: \$1,750

**OPTION 3: \$3,000**

- 1 page in the **News** section with a personalized template for your brand
- 1 page in the **GET INSPIRED** section of the INT.design portal
- + **A dedicated newsletter**  
Take advantage of the industry's most targeted mailing list and reach nearly 50,000 targeted design and architecture subscribers with a newsletter that is completely dedicated to you

Value if purchased individually: \$4,750

**OPTION 4: \$5,500**

- May**
- 1 page in the **INTÉRIEURS Magazine** - People edition
  - 1 page in the **INTÉRIEURS eMagazine** (3 versions: bilingual, English, and French)
  - +  
The week of your choice:
  - 1 page in the **News** section with a personalized template for your brand
  - 1 page in the **GET INSPIRED** section of the INT.design portal
  - + Broadcasting of your new via our weekly newsletter and social networks

Value if purchased individually: \$8,750

**OPTION 5: \$6,500**

- September or October**
- 1 page in the **INTÉRIEURS Magazine** special edition GRANDS PRIX DU DESIGN part 1 or 2
  - 1 page in the **INTÉRIEURS eMagazine** (3 versions: bilingual, English, and French)
  - A **GOLD** partnership at one of the two parts of the GRANDS PRIX DU DESIGN Gala part 1 or 2
  - +  
The week of your choice:
  - 1 page in the **News** section with a personalized template for your brand
  - 1 page in the **GET INSPIRED** section of the INT.design portal
  - + Broadcasting of your new via our weekly newsletter and social networks

Value if purchased individually: \$9,750

OPTION 6: \$11,000

**September**

- 1 page in the **INTÉRIEURS Magazine** special edition GRANDS PRIX DU DESIGN part 1
- 1 page in the **INTÉRIEURS eMagazine** (3 versions: bilingual, English, and French)
- A **Gold partnership** at the GRANDS PRIX DU DESIGN part 1 Gala

+

**October**

- 1 page in the **INTÉRIEURS Magazine** special edition GRANDS PRIX DU DESIGN part 2
- 1 page in the **INTÉRIEURS eMagazine** (3 versions: bilingual, English, and French)
- A **Gold partnership** at the GRANDS PRIX DU DESIGN part 2 Gala

+

The week of your choice:

- 2 pages in the **News section** with a personalized template for your brand
- 2 pages in the **GET INSPIRED section** of the INT.design portal

+ Broadcasting of your 2 news via our weekly newsletter and social networks

Value if purchased individually: \$19,500

OPTION 7: \$14,500

**Annual campaign**

**May**

- 1 page in the **INTÉRIEURS Magazine - People edition**
- 1 page in the **INTÉRIEURS eMagazine** (3 versions: bilingual, English, and French)

+

**September**

- 1 page in the **INTÉRIEURS Magazine** special edition GRANDS PRIX DU DESIGN part 1
- 1 page in the **INTÉRIEURS eMagazine** (3 versions: bilingual, English, and French)
- A **Gold partnership** at the GRANDS PRIX DU DESIGN part 1 Gala

+

**October**

- 1 page in the **INTÉRIEURS Magazine** special edition GRANDS PRIX DU DESIGN part 2
- 1 page in the **INTÉRIEURS eMagazine** (3 versions: bilingual, English, and French)
- A **Gold partnership** at the GRANDS PRIX DU DESIGN part 2 Gala

+

The week of your choice:

- 3 pages in the **News section** with a personalized template for your brand
- 3 pages in the **GET INSPIRED section** of the INT.design portal

+ Broadcasting of your 3 news via our weekly newsletter and social networks

Value if purchased individually: \$28,250

OPTION 8: \$20,500

**Annual campaign + double page spread**

**May**

- 2 pages in the **INTÉRIEURS Magazine - People edition**
- 2 pages in the **INTÉRIEURS eMagazine** (3 versions: bilingual, English, and French)

+

**September**

- 2 pages in the **INTÉRIEURS Magazine** special edition GRANDS PRIX DU DESIGN part 1
- 2 pages in the **INTÉRIEURS eMagazine** (3 versions: bilingual, English, and French)
- A **Gold partnership** at the GRANDS PRIX DU DESIGN part 1 Gala

+

**October**

- 2 pages in the **INTÉRIEURS Magazine** special edition GRANDS PRIX DU DESIGN part 2
- 2 pages in the **INTÉRIEURS eMagazine** (3 versions: bilingual, English, and French)
- A **Gold partnership** at the GRANDS PRIX DU DESIGN part 2 Gala

+

The week of your choice:

- 3 pages in the **News section** with a personalized template for your brand
- 3 pages in the **GET INSPIRED section** of the INT.design portal

+ Broadcasting of your 3 news via our weekly newsletter and social networks

Value if purchased individually: \$43,250

OPTION 9: \$19,500

Annual campaign + 1x Platinum

May

- 1 page in the **INTÉRIEURS Magazine** - People edition
- 1 page in the **INTÉRIEURS eMagazine**  
(3 versions: bilingual, English, and French)

+

September

- 1 page in the **INTÉRIEURS Magazine** special edition  
GRANDS PRIX DU DESIGN part 1
- 1 page in the **INTÉRIEURS eMagazine**  
(3 versions: bilingual, English, and French)

+

October

- 1 page in the **INTÉRIEURS Magazine** special edition  
GRANDS PRIX DU DESIGN part 2
- 1 page in the **INTÉRIEURS eMagazine**  
(3 versions: bilingual, English, and French)

- +
- A **Platinum partnership** at the GRANDS PRIX DU DESIGN  
Gala part 1 or 2
- +
- A **Gold partnership** at the GRANDS PRIX DU DESIGN  
Gala part 1 or 2
- +
- The week of your choice:
  - 3 pages in the **News section** with a personalized template for your brand
  - 3 pages in the **GET INSPIRED section** of the INT.design portal
- +
- Broadcasting of your 3 news via our weekly newsletter and social networks

Value if purchased individually: \$33,750

OPTION 10: \$24,000

Annual campaign + 2x Platinum

May

- 1 page in the **INTÉRIEURS Magazine** - People edition
- 1 page in the **INTÉRIEURS eMagazine**  
(3 versions: bilingual, English, and French)

+

September

- 1 page in the **INTÉRIEURS Magazine** special edition  
GRANDS PRIX DU DESIGN part 1
- 1 page in the **INTÉRIEURS eMagazine**  
(3 versions: bilingual, English, and French)
- A **Platinum partnership** at the GRANDS PRIX DU DESIGN  
part 1 Gala

+

October

- 1 page in the **INTÉRIEURS Magazine** special edition  
GRANDS PRIX DU DESIGN part 2

- 1 page in the **INTÉRIEURS eMagazine**  
(3 versions: bilingual, English, and French)
- A **Platinum partnership** at the GRANDS PRIX DU DESIGN  
part 2 Gala
- +
- The week of your choice
  - 3 pages in the **News section** with a personalized template for your brand
  - 3 pages in the **GET INSPIRED section** of the INT.design portal
- +
- Broadcasting of your News page via our weekly newsletter and our social networks

Value if purchased individually: \$42,250

EVENING PARTNERSHIP: \$5,500 / EVENT

For more visibility, select a Gala evening partnership

Complete visibility before, during and after the event + Customized concept + Right of first refusal for next year

Examples of partnerships - Gala evening:



**Stage set-up**



**Bar**



**Gifts for the winners**

- With their award plate and trophy



**Tables**

- Visibility on tables and/or custom-made concept



**Hosts and hostesses**

- Clothing and/or custom-made concept



**Photobooth**

- Backdrop with partner's logo



**Bags**

- Handed with the magazine



**Drawing**

- Maximum of 3 per Gala