

AGENCEPID

38 YEARS OF EXPERTISE

As a design-driven media company with a solid experience and reputation, PID Agency has been an accomplice and partner to the design industry for over 38 years. Its three prestigious platforms, the International **GRANDS PRIX DU DESIGN** Awards, the **INT.DESIGN** magazine and portal, are acclaimed for their creativity and contribution to promoting excellence in design, architecture, landscape, and the built environment. **Its team consists of proactive and creative connectors, strategists driven by a passion for design.**

INT.DESIGN MAGAZINE



GRANDS PRIX DU DESIGN GALAS



Announcement of the winners **part 1**

- Interior Design
- Product Design
- Communication & Branding

Announcement of the winners **part 2**

- Architecture
- Construction & Real Estate
- Landscape & Territories
- Art & Photography

INT.DESIGN PORTAL



Publications in the **NEWS** or **GET INSPIRED** sections



[PID Agency Media Kit](#)

À LA CARTE RATES

DIGITAL	
Production of your news, dedicated newsletter, or advertisement	\$150/hr
1 page in the GET INSPIRED section	\$300
1 Newsletter Banner	\$750
1 page in the NEWS section + Distribution via our monthly newsletter	\$1,500
1 page in the NEWS section + Distribution via a dedicated newsletter	\$4,500
MAGAZINE	
Printed version in bilingual format and e-magazine available in 3 versions: Bilingual, French, and English, for both national and international distribution.	
1 page	\$6,500
Double page	\$10,800
Guaranteed positioning	+20%
GRANDS PRIX DU DESIGN	
To secure advertising space in the magazine editions dedicated to the GRANDS PRIX DU DESIGN, it is necessary to be a Gold or Platinum partner. Conversely, to be a partner of the GRANDS PRIX DU DESIGN Awards, it is required to have an advertisement in the special edition magazine of the competition.	
Gold Partnership	\$1,300
Platinum Partnership	\$7,000
For more visibility	
Evening Partnership	\$5,750
TICKET	
Individual	\$355
VIP table for 6 people	\$3,000
VIP table for 10 people	\$4,500

EXCLUSIVE PACKAGES

FOR DESIGN AND ARCHITECTURE FIRMS

OPTION 1		
ONE PUBLICATION (PEOPLE OR GRANDS PRIX DU DESIGN EDITION)		
1 advertising page		\$6,500
1 page in the NEWS section + distribution through our monthly newsletter		\$1,500
1 page in the GET INSPIRED section		\$300
VALUE IF PURCHASED À LA CARTE		\$8,300
Discount		\$4,800
TOTAL TO PAY		
Option 1A		\$3,500
Option 1B	Double-page in the magazine (+ \$4,300 - additional discount of \$1,800 = + \$2,500)	\$6,000
Option 1C	Add a VIP table for 6 people (\$3,000 - additional discount of \$500 = + \$2,500)	\$6,000

OPTION 2		
TWO PUBLICATIONS (PEOPLE OR GRANDS PRIX DU DESIGN EDITION)		
2 advertising pages		\$13,000
2 pages in the NEWS section + distribution through our monthly newsletter		\$3,000
2 pages in the GET INSPIRED section		\$600
VALUE IF PURCHASED À LA CARTE		\$16,600
Discount		\$10,200
TOTAL TO PAY		
Option 2A		\$6,400
Option 2B	Double-page in the magazine (+ \$8,600 - additional discount of \$3,600 = + \$5,000)	\$11,400
Option 2C	Add a VIP table for 6 people (\$3,000 - additional discount of \$500 = + \$2,500)	\$8,900
Option 2D	Add a VIP table for 6 people at both Galas (\$6,000 - additional discount of \$1,000 = + \$5,000)	\$11,400

OPTION 3		
THREE PUBLICATIONS (PEOPLE AND GRANDS PRIX DU DESIGN EDITION)		
3 advertising pages		\$19,500
3 pages in the NEWS section + distribution through our monthly newsletter		\$4,500
3 pages in the GET INSPIRED section		\$900
VALUE IF PURCHASED À LA CARTE		\$24,900
Discount		\$15,900
TOTAL TO PAY		
Option 3A		\$9,000
Option 3B	Double-page in the magazine (+ \$12,900 - additional discount of \$5,400 = + \$7,500)	\$16,500
Option 3C	Add a VIP table for 6 people (\$3,000 - additional discount of \$500 = + \$2,500)	\$11,500
Option 3D	Add a VIP table for 6 people at both Galas (\$6,000 - additional discount of \$1,000 = + \$5,000)	\$14,000

BONUS (WITH OPTION 3)

Replace an advertising page (the one in the People edition) with a **2-3 page article** published in the People edition of INT.DESIGN magazine (June).

Estimated value: \$15,000 — included at no additional cost.

SPECIAL VIP EXPERIENCE

VIP TABLE PACKAGE FOR 6 OR 10 PEOPLE

- 6 or 10 reserved seats for your guests
- Prime location along the central aisle, with your logo prominently displayed for maximum visibility
- Personalized service dedicated to the VIP section throughout the evening
- Champagne welcome, to start the night in style
- Gourmet platter of cheeses and charcuterie served before the main course
- Premium wine selection to enhance every dish

An unparalleled showcase for your brand and an unforgettable experience for your guests.

