

11th EDITION

DESIGN EXPO

October 7–8, 2026 Palais des congrès de Montréal



Produced by

DSR DESIGN
SPEC
REP

in alliance with **INT.
DESIGN**

The must-attend event of the year!

Join us for the 11th edition of **Expo Design**, taking place on **October 7-8, 2026**, at the Palais des congrès de Montréal. This flagship event allows professionals in the design, architecture, and building industries to gather and interact with a targeted audience of influential professionals and decision-makers.

Why Exhibit at Expo Design?

BRAND VISIBILITY

Benefit from an exceptional platform to showcase your products, maximize your visibility, and create direct engagement opportunities with your **target audience**.

EXHIBITION SPACE

Join us in a vast space of **105,000 sq. ft.**, featuring over **100 exhibitors** and attracting more than **3,000 visitors**.

A TARGETED AUDIENCE GATHERED

Expect to interact with visitors from the fields of design, architecture, landscape, and building.

TARGETED PROMOTION

Take advantage of dedicated promotional campaigns aimed at professionals in Quebec, Canada, and internationally.

An Engaging Program

VIP DINNER COCKTAIL

Meet over **1,000 professionals** at the VIP dinner cocktail on Wednesday, October 7, at the Palais des Congrès.

GRANDS PRIX DU DESIGN GALA

Attend this prestigious gala on Thursday, October 8, at Plaza Centre-Ville, gathering over **500 professionals** (ticket not included). Shuttle service will be available between Expo Design and the Gala.

HIGH-LEVEL CONFERENCES AND TRAINING

Attend enriching sessions over the two days, conducted by industry experts.

ESTABLISHED NETWORKING

Enjoy two days of fruitful exchanges between exhibitors and visitors from all over Quebec, Canada, and beyond.



Expo Design 2026 – Pricing Overview

Exhibitor Participation Fee

The exhibitor participation fee includes a **rate per square foot**, as well as a **base sponsorship of \$1,000** (see following page).

PRICE PER SQUARE FOOT
\$40 per sq. ft. for booths of 200 sq. ft. and larger
\$45 per sq. ft. for booths of 50, 100, and 150 sq. ft.
An additional cost of \$400 per corner

The booth rental includes only the exhibition space. It does not include electricity, carpeting, furniture, or any other equipment. These items can be ordered separately from the organizer or the designated official supplier.





Base Sponsorship (\$1,000)

VISIBILITY ON EXPO DESIGN

Your logo will be featured on the **Expo Design** website and integrated into the event's official **promotional campaign**, deployed across all Expo Design platforms.

VISIBILITY ON INT.DESIGN

Promotional visibility across our platforms, including your logo on the **INT.DESIGN** website, along with a dedicated page in the **Get Inspired** section of the portal, featuring up to 10 images and a company profile.

CONFERENCE ROOMS

Three glass-enclosed conference rooms located directly on the exhibition floor, including a main conference room with seating for up to 225 attendees and eight guest speakers.

Two additional rooms are reserved for exhibitors' training sessions or presentations, each with a capacity of 85 attendees.

VIP NETWORKING DINNER

Two tickets granting access to the VIP networking dinner on Wednesday, October 7, from 5:00 p.m. to 10:00 p.m.

EXPO DESIGN BISTRO

Access to the Expo Design Bistro, offering hot and cold breakfasts and lunches, as well as coffee breaks, over two days.

LOUNGE AREAS

Access to lounge spaces for private meetings or relaxation.

UNLIMITED DELEGATE ACCESS

Unlimited delegate registrations for your team at Expo Design.

PREFERRED HOTEL RATES

Preferential rates available at hotels located near the venue.

COMPLIMENTARY WI-FI

Free internet access throughout the exhibition site.

À la carte sponsorships

BRAND VISIBILITY

Promotional materials/items inserted into visitor bags (maximum 8.5" x 11")	\$1,000
Sponsorship of the VIP lounge on the exhibition floor (4 opportunities – 2 per day)	\$5,000
Photography and videography sponsorship (1 opportunity)	\$10,000

TRAINING AND/OR PRESENTATIONS

Reserve your product demonstrations, training sessions, or networking events in one of the two dedicated “aquarium” spaces at Expo Design, located directly on the show floor. Limited time slots — book early! 30-minute session (12 opportunities over 2 days)	\$4,000
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CONFERENCES

Exclusive sponsorship of a conference organized by INT.DESIGN, led by trendsetters, industry leaders, and sought-after professionals. Limited opportunities — book early! (2 opportunities)	\$7,000
Real-time conference translation sponsorship (English/French) (8 opportunities)	\$2,000

FOOD & BEVERAGE

Deluxe snack sponsorship (2 opportunities – 1 per day)	\$10,000
Snack sponsorship (pretzels, chips, etc.) (1 opportunity)	\$5,000
Coffee break sponsorship (1 opportunity)	\$3,500
Lunch sponsorship (1 opportunity)	\$15,000

VIP NETWORKING DINNER COCKTAIL

Food sponsor (1 opportunity)	\$17,500
Entertainment sponsor (2 opportunities)	\$5,000
Live painter sponsorship with artwork draw (1 opportunity)	\$7,500

AWARD PRESENTATION OPPORTUNITIES

Prize Draw Sponsor, Thursday at 3:00 p.m. (2 opportunities)	\$1,500
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CUSTOM SPONSORSHIPS

Contact the Expo Design team to discuss a custom sponsorship opportunity tailored to your objectives.