

LIST OF MATERIALS TO BE PROVIDED AND TIMELINE

GOLD PARTNERSHIP

Your logo in ai or eps (if not available in .ai) and the desired redirection link as soon as possible

Campagne digitale

Photo: as soon as possible

- 3 to 4 photos of your products/projects (JPG, max 5MB).
Used for promotion on our networks.

Presentation text: as soon as possible

- Text about your company (max 400 characters) for our networks.
Include 3 to 5 hashtags (#) and your Instagram, Facebook, LinkedIn handles.

Layout and material to produce your dedicated **newsletter**

Form or material to produce your **News** on the INT.DESIGN portal

Create your page(s) in the **Get Inspired** section of the INT.DESIGN portal Within 12 months of signing the contract and 3 weeks before the desired publication date

MAGAZINE

Your **advertising** for the 3 versions of the People edition: May 20

- Bilingual version (paper) → Bilingual or French advertising
- French version (digital) → French advertising
- English version (digital) → English advertising

Your **advertising** for the 3 versions of the GRANDS PRIX DU DESIGN part 1 edition: September 1

- Bilingual version (paper) → Bilingual or French advertising
- French version (digital) → French advertising
- English version (digital) → English advertising

Your **advertising** for the 3 versions of the GRANDS PRIX DU DESIGN part 2 edition: September 1

- Bilingual version (paper) → Bilingual or French advertising
- French version (digital) → French advertising
- English version (digital) → English advertising

GRANDS PRIX DU DESIGN

Choice of the Gala (part 1 or part 2) you wish to attend (if you only have one included in your agreement) as soon as possible

Text of about 525 characters including spaces in french and english version, maximum 35 characters title in english and french, website and photo for your 1/3 page in the magazine (Platinum partner) July 15

Photo for the presentation of your partnership in the magazine (Evening partner) August 25

Material to produce your news (Platinum partner) September 5

Your 30 second promotional video (Platinum partner) September 5

The name and title of the person representing your company who will be present at the Gala September 5