

# LIST OF MATERIALS TO BE PROVIDED AND TIMELINE

GOLD PARTNERSHIP

- |                                     |   |                     |
|-------------------------------------|---|---------------------|
| <input checked="" type="checkbox"/> | Your logo in ai or eps (if not available in .ai) and the desired redirection link | as soon as possible |
|-------------------------------------|---|---------------------|

## Campagne digitale

- |                                     |   |  |
|-------------------------------------|---|--|
| <input checked="" type="checkbox"/> | Photo: <ul style="list-style-type: none"> <li>• 3 to 4 photos of your products/projects (JPG, max 5MB).<br/>Used for promotion on our networks.</li> </ul>  | as soon as possible  |
| <input checked="" type="checkbox"/> | Presentation text: <ul style="list-style-type: none"> <li>• Text about your company (max 400 characters) for our networks.<br/>Include 3 to 5 hashtags (#) and your Instagram, Facebook, LinkedIn handles.</li> </ul> | as soon as possible  |
| <input type="checkbox"/>            | Layout and material to produce your dedicated <b>newsletter</b>   |  |
| <input checked="" type="checkbox"/> | Form or material to produce your <b>News</b> on the INT.DESIGN portal   | Within 12 months of signing the contract and 3 weeks before the desired publication date |
| <input checked="" type="checkbox"/> | Create your page(s) in the <b>Get Inspired</b> section of the INT.DESIGN portal   |  |

## MAGAZINE

- |                                     |   |             |
|-------------------------------------|---|-------------|
| <input checked="" type="checkbox"/> | Your <b>advertising</b> for the 3 versions of the People edition: <ul style="list-style-type: none"> <li>• Bilingual version (paper) → Bilingual or French advertising</li> <li>• French version (digital) → French advertising</li> <li>• English version (digital) → English advertising</li> </ul>                       | May 20      |
| <input checked="" type="checkbox"/> | Your <b>advertising</b> for the 3 versions of the GRANDS PRIX DU DESIGN part 1 edition: <ul style="list-style-type: none"> <li>• Bilingual version (paper) → Bilingual or French advertising</li> <li>• French version (digital) → French advertising</li> <li>• English version (digital) → English advertising</li> </ul> | September 1 |
| <input checked="" type="checkbox"/> | Your <b>advertising</b> for the 3 versions of the GRANDS PRIX DU DESIGN part 2 edition: <ul style="list-style-type: none"> <li>• Bilingual version (paper) → Bilingual or French advertising</li> <li>• French version (digital) → French advertising</li> <li>• English version (digital) → English advertising</li> </ul> | September 1 |

## GRANDS PRIX DU DESIGN

- |                                     |  |                     |
|-------------------------------------|--|---------------------|
| <input checked="" type="checkbox"/> | Choice of the Gala (part 1 or part 2) you wish to attend<br>(if you only have one included in your agreement)  | as soon as possible |
| <input type="checkbox"/>            | Text of about 525 characters including spaces in french and english version, maximum 35 characters title in english and french, website and photo for your 1/3 page in the magazine (Platinum partner) | July 15             |
| <input type="checkbox"/>            | Photo for the presentation of your partnership in the magazine (Evening partner)   | August 25           |
| <input type="checkbox"/>            | Material to produce your news (Platinum partner)   | September 5         |
| <input type="checkbox"/>            | Your 30 second promotional video (Platinum partner)  | September 5         |
| <input type="checkbox"/>            | The name and title of the person representing your company who will be present at the Gala   | September 5         |