

LIST OF MATERIALS TO BE PROVIDED AND TIMELINE

PLATINUM PARTNERSHIP

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|-------------------------------------|---|---------------------|
| ☒ | Your logo in ai or eps (if not available in .ai) and the desired redirection link | as soon as possible |
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Campagne digitale

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| ☒ | Photo: <ul style="list-style-type: none">• 3 to 4 photos of your products/projects (JPG, max 5MB).
Used for promotion on our networks. | as soon as possible |
| ☒ | Presentation text: <ul style="list-style-type: none">• Text about your company (max 400 characters) for our networks.
Include 3 to 5 hashtags (#) and your Instagram, Facebook, LinkedIn handles. | as soon as possible |
| ☒ | Layout and material to produce your dedicated newsletter | |
| ☒ | Form or material to produce your News on the INT.DESIGN portal | Within 12 months of signing the contract and 3 weeks before the desired publication date |
| ☒ | Create your page(s) in the Get Inspired section of the INT.DESIGN portal | |

MAGAZINE

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| ☒ | Your advertising for the 3 versions of the People edition: <ul style="list-style-type: none">• Bilingual version (paper) → Bilingual or French advertising• French version (digital) → French advertising• English version (digital) → English advertising | May 20 |
| ☒ | Your advertising for the 3 versions of the GRANDS PRIX DU DESIGN part 1 edition: <ul style="list-style-type: none">• Bilingual version (paper) → Bilingual or French advertising• French version (digital) → French advertising• English version (digital) → English advertising | September 1 |
| ☒ | Your advertising for the 3 versions of the GRANDS PRIX DU DESIGN part 2 edition: <ul style="list-style-type: none">• Bilingual version (paper) → Bilingual or French advertising• French version (digital) → French advertising• English version (digital) → English advertising | September 1 |

GRANDS PRIX DU DESIGN

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|-------------------------------------|--|---------------------|
| ☐ | Choice of the Gala (part 1 or part 2) you wish to attend (if you only have one included in your agreement) | as soon as possible |
| ☒ | Text of about 525 characters including spaces in french and english version, maximum 35 characters title in english and french, website and photo for your 1/3 page in the magazine (Platinum partner) | July 15 |
| ☐ | Photo for the presentation of your partnership in the magazine (Evening partner) | August 25 |
| ☒ | Material to produce your news (Platinum partner) | September 5 |
| ☒ | Your 30 second promotional video (Platinum partner) | September 5 |
| ☒ | The name and title of the person representing your company who will be present at the Gala | September 5 |