

EXHIBITOR AND PARTNER KIT



12TH EDITION

DESIGN EXPO

*Where tomorrow's
projects are specified.*

CENTRE DES CONGRÈS DE QUÉBEC

20 + 21
OCT
2027

Produced by



DESIGN
SPEC
REP

in alliance with

INT.
DESIGN

Expo Design at a glance

The largest annual gathering of the design, architecture and built-environment industry in Quebec.

Expo Design connects those who manufacture and distribute products with those who choose them. For two days, new products, ideas and decision-makers come together in a setting designed for business, inspiration and the sharing of expertise.

WHO ATTENDS EXPO DESIGN?

Professionals in manufacturing, design, architecture and the built environment. Admission is free and reserved for professionals.

- Interior designers and specifiers
- Architects and landscape architects
- Developers and general contractors
- Manufacturers, distributors and retailers
- Cabinetmakers and kitchen designers

FOR EXHIBITORS

Qualified connections. Meet directly with the decision-makers who choose the products for their projects.

Multi-platform visibility. Your brand is present before, during and after the event, across the Expo Design and INT.DESIGN platforms.

Broader reach. Campaigns targeting professionals in Quebec, across Canada and beyond.

Over

3,000
PROFESSIONAL
VISITORS

Over

100
EXHIBITORS

Over

85,000
SQ. FT. OF EXHIBITS

20

CONFERENCES AND
TRAINING SESSIONS



PROGRAM

Two days at the heart of the industry

Much more than a trade show: two days of content, connections and celebration, designed in collaboration with INT.DESIGN for the design and architecture community.

WEDNESDAY

October 20, 2027

Show: 9 a.m. to 5 p.m.

Conferences & training

VIP Cocktail: 5 p.m. to 8 p.m.

THURSDAY

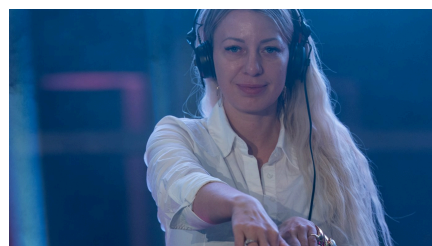
October 21, 2027

Show: 9 a.m. to 5 p.m.

Conferences & training

GRANDS PRIX DU DESIGN Gala: 5 p.m. to 10 p.m.

Théâtre Capitol de Québec



INT.DESIGN conferences. Conferences and panels led by trendsetters, industry leaders and experts from here and abroad.

VIP Cocktail. Over 850 industry professionals gathered for an evening of networking.

Exhibitor training sessions. Technical training sessions and demonstrations presented by exhibitors, right on the show floor.

Bistro and lounge areas. Breakfasts, lunches and coffee breaks over two days, plus lounges for your meetings.

BACK IN QUEBEC CITY

GRANDS PRIX DU DESIGN Gala

Thursday, October 21, 2027 · 5 p.m. to 10 p.m. · Théâtre Capitol de Québec

Ticket not included in Expo
Design participation

Choose your way to exhibit

Three options, three ways to present your brand. Choose the one that fits your products, your resources and your ambitions.

01



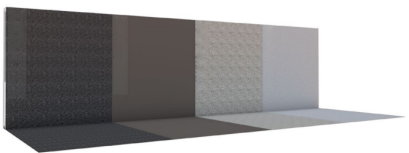
STANDARD SPACE

For companies that want to design their own exhibit environment.

- Sizes in multiples of 100 sq. ft.
- Booth designed by the exhibitor
- Base sponsorship required

\$45/sq. ft. for 100 sq. ft.
\$40/sq. ft. from 200 sq. ft.
+ \$1,000 base sponsorship

02



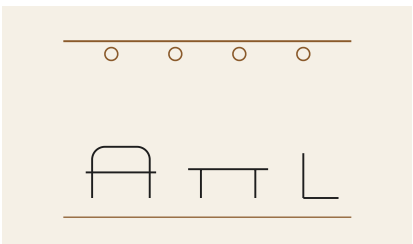
ARTISAN SPACE

A turnkey package for artisans, makers and independent studios.

- 6 x 10 ft space, wall included
- Carpet and signage included
- Base sponsorship included

\$3,200
Base sponsorship included

03



SIGNATURE SPACE

Turnkey themed environments with professional scenography.

- Three themed worlds
- Lighting, carpet and signage included
- Base sponsorship required

From \$1,300
+ \$1,000 base sponsorship

	STANDARD	ARTISAN	SIGNATURE
Setup	By the exhibitor	Turnkey	Turnkey
Flooring and signage	Not included	Included	Included
Base sponsorship (\$1,000)	Required	Included	Required

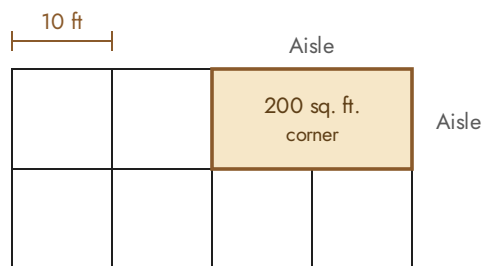


OPTION 01

Standard Space

Your brand, your environment.

The Standard Space is for companies that want to design a booth that reflects their brand. You choose your size, then set up your exhibit environment as you wish.



Sizes available in multiples of 100 sq. ft.

Floor plan: see p. 15.

SIZE

RATE

100 sq. ft. booths **\$45 / sq. ft.**

Booths of 200 sq. ft. and larger **\$40 / sq. ft.**

Corner (per corner) **+ \$400**

Base sponsorship **\$1,000**
Mandatory · benefits on p. 11

SAMPLE CALCULATION

200 sq. ft. booth × \$40 **\$8,000**

1 corner **\$400**

Base sponsorship **\$1,000**

Total **\$9,400**

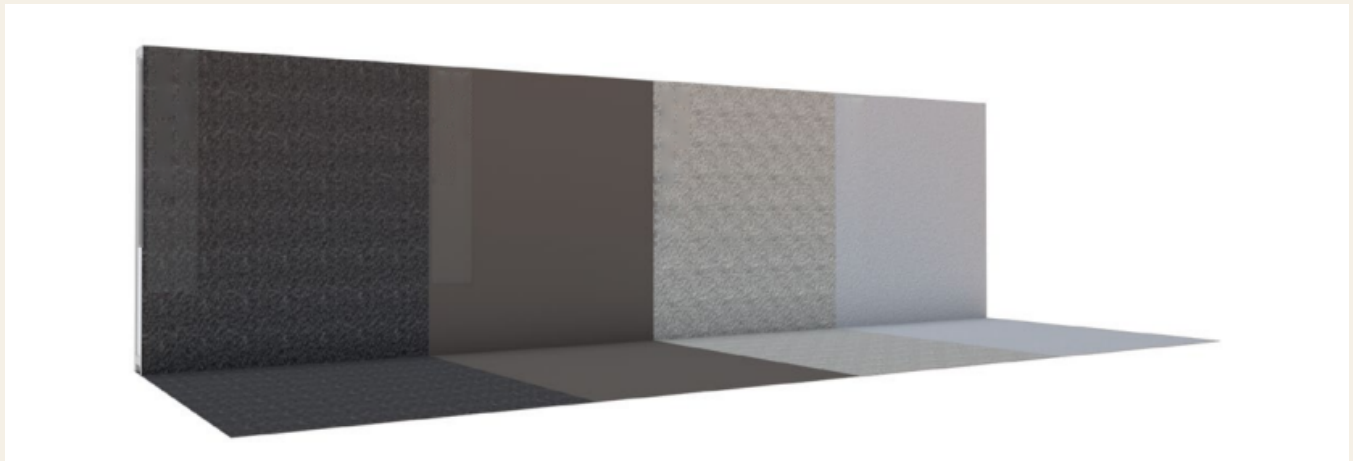
The rental includes the exhibit space only. Electricity, carpeting, furniture and any other equipment can be ordered separately from the organizer or the designated official supplier.

OPTION 02

Artisan Space

Present your work directly to those who design and specify projects.

A space dedicated to artisans, makers and independent studios who want to showcase their craftsmanship to a professional audience, including architects and designers. Designed to highlight unique pieces and artisanal work, it offers a professional showcase and direct contact with specifiers.



TURNKEY PACKAGE

\$3,200

per space · base sponsorship included

- 6 x 10 ft space
- Display wall*
- Carpet
- Custom signage
- **Base sponsorship included (\$1,000 value):** Get Inspired page on INT.DESIGN, marketing campaign and the benefits on p. 11

Showcase your craftsmanship

Present your pieces

Meet the professionals

* Display wall allowing for hanging or mounting products. You can showcase your creations, install visual elements or mount your products as needed.

BY SELECTION

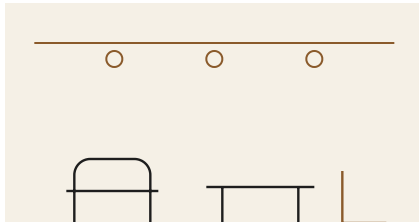
Contact us to submit your application.

Signature Space

Worlds designed to inspire

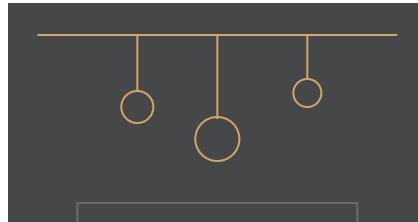
Three themed worlds where complementary manufacturers and distributors present their products to the architects, designers, developers, contractors and retailers who specify projects.

You bring your products. We create the setting.



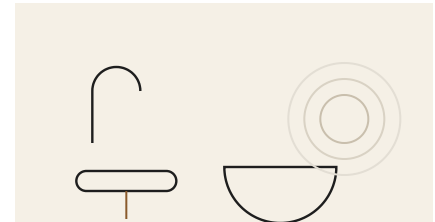
SIGNATURE SPACE · MOBILIER & CIE

Residential, commercial and office
furniture · p. 8



SIGNATURE SPACE · OMBRE & LUMIÈRE

Decorative, architectural and
technical lighting · p. 9



SIGNATURE SPACE · POINT D'EAU

Bathroom and wellness · p. 10

WHY CHOOSE A SIGNATURE SPACE?

- 01** A simple, effective turnkey package
- 02** A professional, consistent presentation
- 03** Greater visibility among architects, designers and specifiers
- 04** Placement within an inspiring themed world
- 05** A carefully staged presentation, in a turnkey package that simplifies your presence at Expo Design
- 06** Simplified setup and a consistent brand image

THE SIGNATURE SPACE

Staged spaces, ready to welcome your products, designed to showcase them at their best while simplifying your setup.

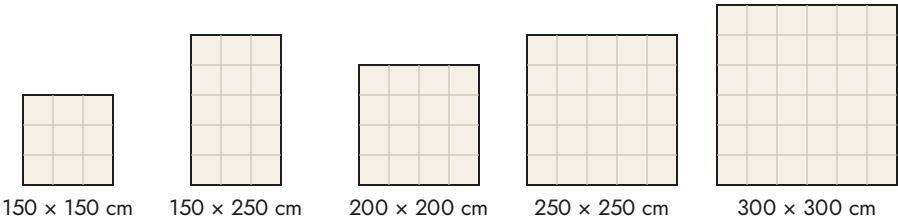
Base sponsorship mandatory. It is added to the package price: \$1,000 (benefits on p. 11).

Booking subject to availability.

Mobilier & Cie

RESIDENTIAL, COMMERCIAL AND OFFICE FURNITURE

Armchairs, chairs, tables, collaborative furniture, office furniture, reception furniture, built-in furniture and other space-planning solutions are brought together in a harmonized presentation that encourages discovery, inspiration and dialogue with specifiers.



SIGNATURE SPACE	ACTUAL DIMENSIONS	TILES	SIZE	RATE
5 × 5 ft	150 × 150 cm	9	24.2 sq. ft.	\$1,300
5 × 8 ft	150 × 250 cm	15	40.4 sq. ft.	\$2,050
6.5 × 6.5 ft	200 × 200 cm	16	43.1 sq. ft.	\$2,150
8 × 8 ft	250 × 250 cm	25	67.3 sq. ft.	\$3,200
10 × 10 ft	300 × 300 cm	36	96.9 sq. ft.	\$5,000

Dimensions based on 50 × 50 cm carpet tiles.

+ \$1,000 base sponsorship

Booking subject to availability.

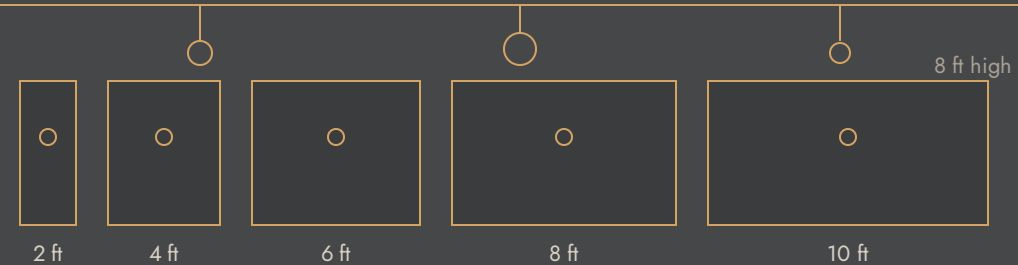
INCLUDED

- Lighting
- Flooring
- Company signage

Ombre & Lumière

DECORATIVE, ARCHITECTURAL AND TECHNICAL LIGHTING

Pendants, wall sconces, lamps, lighting systems and illumination solutions are brought together in a harmonized presentation where visitors discover the latest lighting innovations.



SIGNATURE SPACE · WIDTH × HEIGHT

RATE

2 ft × 8 ft wall	\$1,600
4 ft × 8 ft wall	\$3,000
6 ft × 8 ft wall	\$4,400
8 ft × 8 ft wall	\$5,750
10 ft × 8 ft wall	\$7,000

INCLUDED

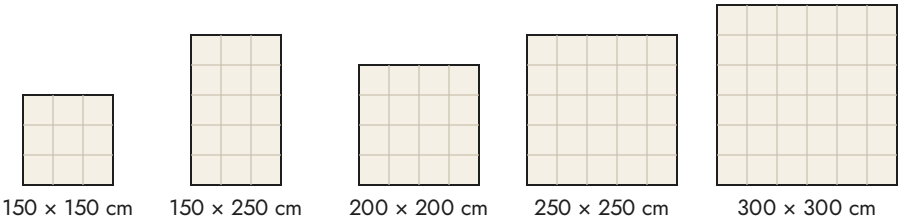
- Electrified wall for wall-mounted fixtures, with interior access
- Electrified ceiling structure approximately 2 ft deep, for hanging pendant fixtures
- Flooring
- Company signage

+ \$1,000 base sponsorship

Point d'eau

BATHROOM AND WELLNESS

Faucets, vanities, bathtubs, showers, sanitaryware, sinks, mirrors, accessories and other specialized products come together in a turnkey format that makes exhibiting easy for manufacturers while offering visitors an inspiring journey.



SIGNATURE SPACE	ACTUAL DIMENSIONS	TILES	SIZE	RATE
5 × 5 ft	150 × 150 cm	9	24.2 sq. ft.	\$1,300
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Dimensions based on 50 × 50 cm carpet tiles.

+ \$1,000 base sponsorship

Booking subject to availability.

INCLUDED

- Lighting
- Flooring
- Company signage

Your included visibility

Mandatory with any Standard Space or Signature Space. Included with the Artisan Space.

With the base sponsorship, your participation extends well beyond your booth, across the Expo Design and INT.DESIGN platforms, before, during and after the event.

BEFORE THE EVENT

Expo Design

Your logo on expodesign.ca and in the official promotional campaign, across all Expo Design platforms.

INT.DESIGN

Your visual and name on the INT.DESIGN website and in the promotional campaign across its platforms.

Get Inspired page

A dedicated page on the INT.DESIGN portal: up to 10 photos and a company profile.

Social media

A dedicated post about your company on INT.DESIGN's social media.

DURING THE EVENT

Unlimited delegate registrations

Unlimited registrations for your team.

VIP Cocktail

2 tickets · Wednesday, October 20, from 5 p.m. to 8 p.m.

Expo Design Bistro

Breakfasts, lunches and coffee breaks over both days.

Conferences and training sessions

Access to the full program.

Lounge areas and Wi-Fi

Lounges for private meetings · free connection.

OPTION	BASE SPONSORSHIP
01 · Standard Space	Mandatory · added to the per sq. ft. rate (\$1,000)
02 · Artisan Space	Included in the \$3,200
03 · Signature Space	Mandatory · added to the package (\$1,000)



SPONSORSHIPS

Sponsorship packages

Five levels to support your participation with visibility before, during and after Expo Design.

	Bronze	Silver	Gold	Diamond	Platinum
	\$4,500	\$7,000	\$10,000	\$20,000	\$40,000
Benefits	Unlimited	10 opportunities	8 opportunities	3 opportunities	3 opportunities
Logo on the Expo Design website	●	●	●	●	●
Logo on the monitors in the main hall	●	●	●	●	●
Logo on the e-invitation sent to the Expo Design community	●	●	●	●	●
Visibility on Expo Design social media, before, during and after the event	●	●	●	●	●
Additional VIP Cocktail tickets		2	4	6	8
Official announcement of your sponsorship during Expo Design (daily broadcasts)			1	2	3
Your promotional videos on show floor monitors (daily broadcasts)			2	3	4
Your printed materials in the visitor bags			●	●	●
Logo on the visitor bag				●	●
Production of a promotional video at your booth (optional)				+ \$3,000	+ \$3,000

Minimum investment per package.

SPONSORSHIPS

À la carte sponsorship opportunities

Associate your brand with the highlights of Expo Design. Each opportunity is limited and subject to availability.

DURING THE SHOW

1 opportunity each	\$12,000 each
– Show entrance “presented by” · design of the show entrance	
– Visitor program	
– Wi-Fi	
– Photography and videography	
Lunch 4 opportunities (2 per meal)	\$15,000 each
Conference presenter Per conference	\$7,000 each
Lanyards 2 opportunities (1 per day)	\$6,000 each
VIP lounge on the show floor 6 opportunities (3 per day)	\$5,000 each
Presentation / demonstration · in a training room	
30 minutes	\$4,000 each
15 minutes	\$2,000 each
Coffee breaks 4 opportunities (2 per day)	\$3,500 each
Visitor bag insert Unlimited · max. 8.5 x 11 in	\$1,000 each

VIP COCKTAIL

Bars 4 opportunities	\$7,500 each
Food stations <i>Concept to be developed with the partner.</i>	\$10,000 each
Entertainment Up to 8 opportunities <i>Music, photobooth or other activation to be developed with the partner.</i>	\$5,000 each

CUSTOM SPONSORSHIPS

Have an idea that isn't listed here? Our team will work with you to design a presence tailored to your objectives.



SEVEN REASONS TO BE THERE

Why Expo Design

MEET

the architects, designers and specifiers who choose the products for their projects.

PRESENT

your products in a professional setting, to a qualified audience.

LAUNCH

your new products, materials and innovations in a setting that celebrates design.

SHARE

your expertise through the conferences, training sessions and presentations built into the program.

BUILD

relationships and business opportunities with key industry players.

INSPIRE

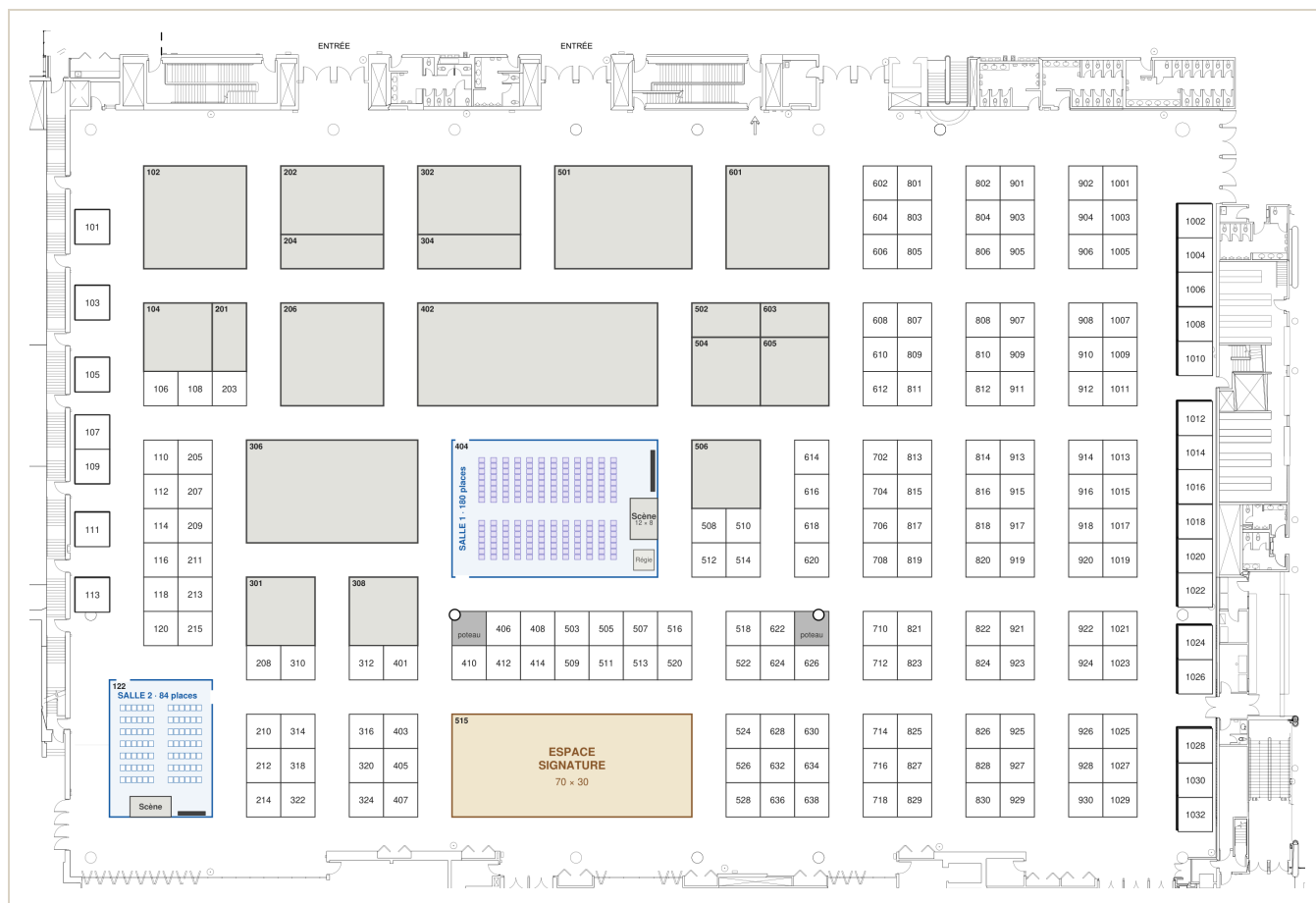
those who design the spaces of tomorrow.

SHINE

before, during and after the event, through the Expo Design and INT.DESIGN ecosystem.

The floor plan

An 85,000 sq. ft. floor designed for easy circulation and connection.



Locations and layout subject to change.

DESIGN EXPO

12TH EDITION · OCTOBER 20 + 21, 2027

CENTRE DES CONGRÈS DE QUÉBEC

Let's talk about your presence
at Expo Design 2027

BOOK YOUR SPACE OR BECOME A PARTNER

EMAIL

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infodsr@designspecrep.com

WEB

expodesign.ca
int.design