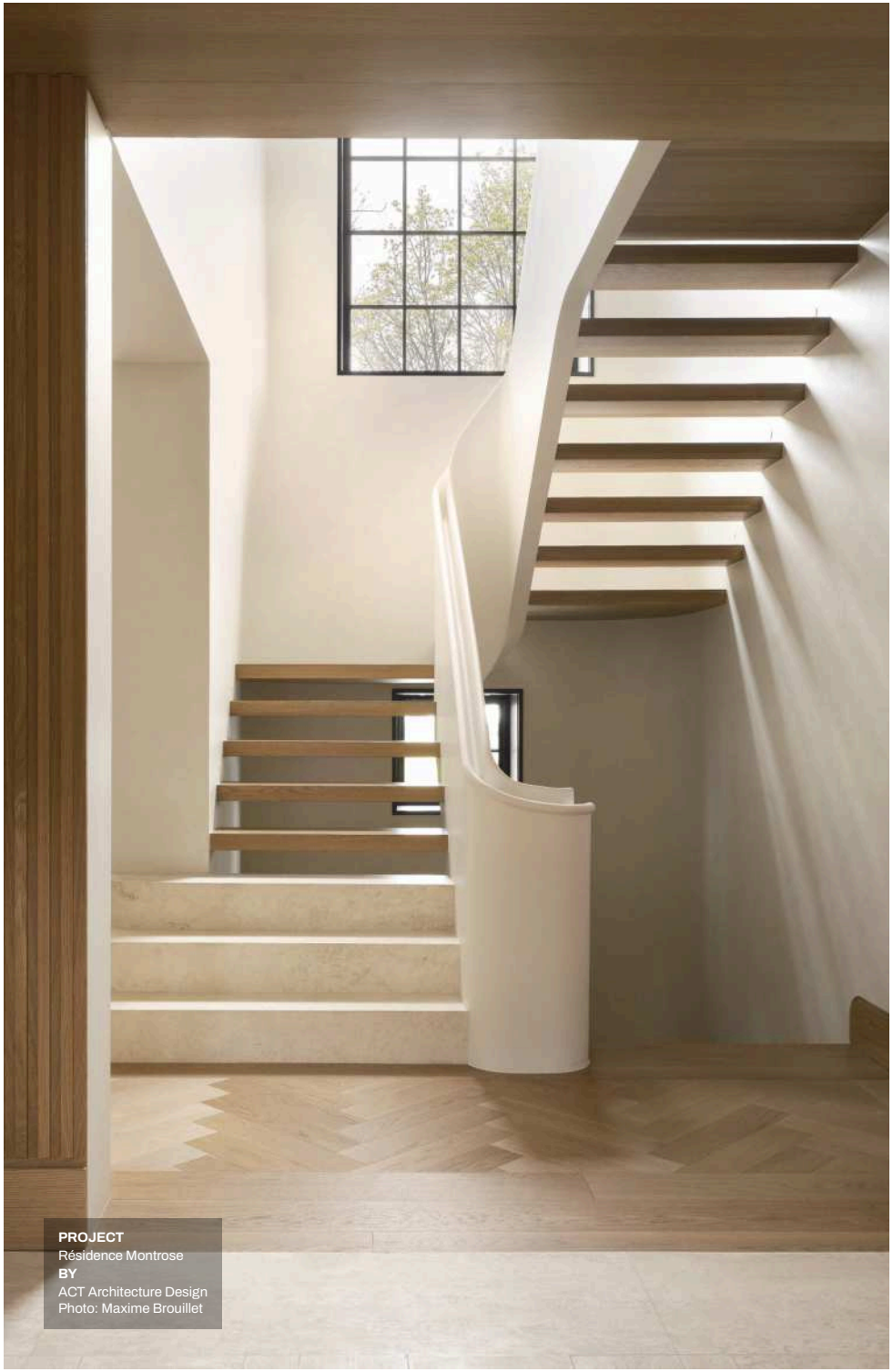
39 YEARS OF EXPERTISE

PROMOTION, RECOGNITION & CELEBRATION



PROJECT
Place Banque Nationale
BY
Menkès Shooner Dagenais LeTourneux Architectes
Photo: Stéphane Brügger

AGENCEPID



PROJECT
Résidence Montrose
BY
ACT Architecture Design
Photo: Maxime Brouillet

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AGENCEPID

39 YEARS OF EXPERTISE

A media company with design in its DNA, PID Agency has been an ally and partner of the design industry for 39 years. Its three platforms, the **GRANDS PRIX DU DESIGN** Awards, **INT.DESIGN** magazine and the INT.DESIGN portal, promote excellence in design, architecture, landscape and the built environment, in Québec and internationally. Together, these three platforms give companies a continuous presence within the industry, from the recognition of projects to their editorial and digital exposure. **Its team brings together proactive and creative connectors, strategists driven by a shared passion for design.**



A leading international competition, the **GRANDS PRIX DU DESIGN** Awards recognize excellence in design, architecture and the built environment. Through its Bronze, Silver and Gold certification program, awarded by a jury of experts, the competition distinguishes the finest projects, then celebrates its winners and raises their profile at home and abroad.



A bilingual collector's magazine, **INT.DESIGN** showcases the creators, projects and companies shaping design and architecture. Published in print and digital formats, it makes each edition a collector's item that extends the reach of its winners, featured personalities and advertisers.



The industry's digital platform, the **INT.DESIGN** portal brings together design and architecture news, inspiration and resources. With its NEWS section, its GET INSPIRED search engine and INT.TV, it gives brands continuous visibility all year long.

OUR HISTORY

1960
Ginette Gadoury studies interior design at the Institut des arts appliqués and entrepreneurship at HEC. In 1967, she opens a design consulting office and, in 1970, partners with the architecture firm Histart.

1972
Ginette Gadoury founds Décormag, the first Québec magazine dedicated to interior design and the beginning of the Québec magazine industry.

1986
Picard Report on Montréal's development priorities. Ginette Gadoury serves as design advisor, design being one of the city's 6 development priorities.

1988
Founding of La Médiathèque du design and PID Agency (Les productions interface design).

1989
Brigitte Gadoury joins the company. Launch of SIDIM, the Montréal International Interior Design Show.

1996
Launch of INTÉRIEURS, a magazine of international content and calibre that plays a key role in promoting Québec design.

2006
Montréal is named a UNESCO City of Design. Mayor Gérald Tremblay acknowledges the role of SIDIM and Ginette Gadoury in this designation. INTÉRIEURS magazine becomes bilingual and is distributed in Québec, Toronto and New York.

2007
Launch of the GRANDS PRIX DU DESIGN Awards.

2013
25th anniversary of SIDIM, the only design and home show in Canada to remain Canadian-owned.

2014
Start of the collaboration with APDC-Asia Pacific Design Center: GRANDS PRIX DU DESIGN winners are presented and honoured in China.

2015
For the first time, the GRANDS PRIX DU DESIGN Awards open categories to international entries.

2016
20th anniversary of INTÉRIEURS magazine.

2017
10th edition of the GRANDS PRIX DU DESIGN Awards.

2018
30th anniversary of SIDIM.

2020
The GRANDS PRIX DU DESIGN become a fully international competition.

2021
Launch of the INT.DESIGN portal. GRANDS PRIX DU DESIGN winners are now unveiled at two Galas.

2025
INTÉRIEURS magazine takes the portal's name and becomes INT.DESIGN magazine.

2026
30th anniversary of INT.DESIGN magazine
INT.DESIGN magazine celebrates 30 years dedicated to promoting design and architecture.

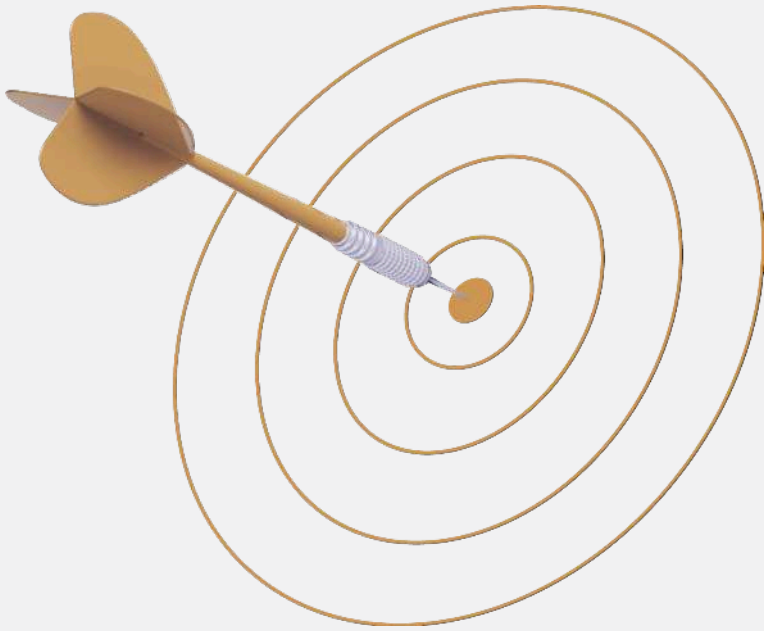
2027
100th issue of INT.DESIGN and 20th edition of the GRANDS PRIX DU DESIGN Awards
Two milestones in the history of PID Agency's platforms.

2027
Ginette Gadoury, 60 years in the service of design
A pioneer of design publishing and promotion in Québec, Ginette Gadoury celebrates a 60-year career dedicated to raising the profile of creators and developing the industry.

OUR MISSION

PID Agency's mission is to promote the excellence of creators and to build connections between industry professionals, their clients and their suppliers.

We create opportunities for visibility, recognition and public relations for our partners, entrants, finalists and winners.



BECOME A PARTNER TO…

- **Reach decision-makers and influencers** in the design, architecture and built environment industry, as well as the stakeholders around them.
- **Associate your brand with the GRANDS PRIX DU DESIGN Awards,** an international competition celebrating its 20th edition in 2027, and with its two Galas.
- **Appear in collector's editions,** anticipated and kept for years by an influential readership looking for quality design products and solutions.
- **Increase your digital visibility** through the INT.DESIGN portal, our newsletters and the free digital editions of the magazine, available in French and English and shared by over 30 communication partners.
- **Benefit from complementary visibility** among industry professionals through three platforms combining recognition, editorial content and digital reach.
- **Enjoy continuous visibility** throughout the year, before, during and after the Galas.
- **Meet your clients** and build new business relationships at the GRANDS PRIX DU DESIGN Galas and Expo Design.
- **Strengthen your position** as an engaged and recognized company within the industry.
- **Increase your visibility in Québec, across Canada and internationally,** and reach new markets.

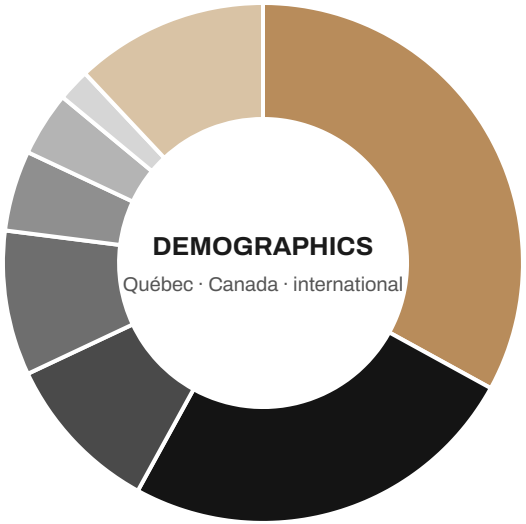


OUR CLIENTELE

A community of professionals and companies totalling **over 70 000 combined subscribers to our newsletters and social media**: designers, architects, developers and suppliers, their clients, GRANDS PRIX DU DESIGN entrants and partners, magazine readers and INT.DESIGN portal users.

Rooted in Québec and open to the world, the INT.DESIGN community brings together professionals and companies in design, architecture and the built environment, across Canada and internationally.

OUR **COMMUNITY**



- **33 %** Interior designers
- **25 %** Architects
- **10 %** Industrial designers, manufacturers
- **9 %** Landscape architects, landscapers, urban planners
- **5 %** Builders, developers, contractors
- **4 %** Graphic designers, communication agencies
- **2 %** Artists, curators and photographers
- **12 %** Consumers, students, other

70 000+
combined subscribers to our newsletters and social media

35 %
newsletter open rate

105 000
annual visitors to the INT.DESIGN portal

1 100
guests at the two Galas

3 000+
professional visitors at Expo Design

YOUR 2027 CALENDAR

INT.DESIGN **MAGAZINE**

June

PEOPLE
Edition
100th issue

October

GRANDS PRIX DU DESIGN
Edition
Part 1

November

GRANDS PRIX DU DESIGN
Edition
Part 2

GRANDS PRIX DU DESIGN **GALAS**

October



Québec City

Announcement of the winners part 1
Thursday, October 21 · Théâtre Capitole

- Interior Design
- Product
- Communication & Branding

November



Montréal

Announcement of the winners part 2
November 2027

- Architecture
- Construction & Real Estate
- Landscape & Territories
- Lighting Design
- Art & Photography
- Firms & Studios

INT.DESIGN **PORTAL**

Year round

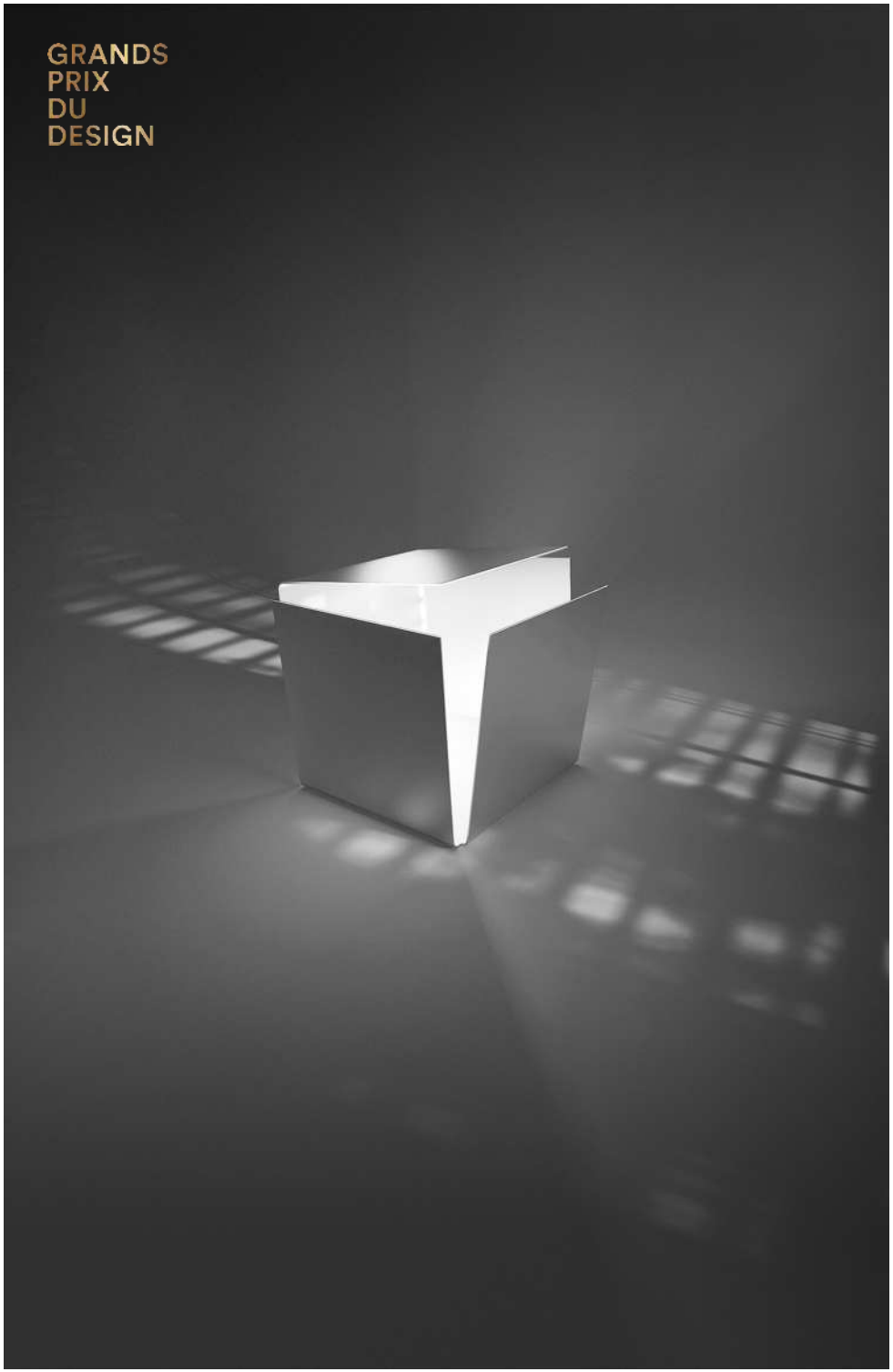
Publications in the **NEWS** or **GET INSPIRED** sections

BECOME A PARTNER TO:

- Reach **decision-makers** and **influencers** in the design, architecture and built environment industry
- Associate your image with the **20th edition of the GRANDS PRIX DU DESIGN Awards**
- Appear in **collector's editions**, kept for years
- **National and international** visibility



GRANDS PRIX DU DESIGN Gala · October 8, 2026
Host: Catherine Pogonat
Photo: Youssef Shoufan



THE COMPETITION **GRANDS PRIX DU DESIGN**

20th
edition in 2027

35+
countries represented

120+
international jury members

In 2027, the GRANDS PRIX DU DESIGN Awards present their 20th edition, pursuing their mission to recognize and promote excellence in design, architecture, landscape and related disciplines, in Québec and internationally.

The GRANDS PRIX DU DESIGN Awards are an international competition celebrating the excellence and talent of creators and companies who stand out through exemplary practice. The competition creates visibility and promotional opportunities for its partners and winners, bringing them professional recognition and international renown. The call for entries is open to professionals as well as developers, contractors and manufacturers, across several disciplines and categories.

Founded in Montréal in 2007 to recognize the excellence of designers and architects distinguished by exemplary practice, the competition was open exclusively to Québec firms for 13 years. Since 2020, it has been fully open to international participants: entrants from **over 35 countries** have taken part.

Prestigious and respected, a benchmark and a mark of excellence.



Project: C11 structure
By: 2DODESIGN

8 DISCIPLINES AND 2 STREAMS

200+
categories

The competition is open to professionals and students as well as developers, contractors, manufacturers and clients who worked with these professionals to create their projects and products.

DISCIPLINES

01 **Architecture**	02 **Interior Design**
03 **Construction & Real Estate**	04 **Landscape & Territories**
05 **Product**	06 **Communication & Branding**
07 **Art & Photography**	08 **Lighting Design**

STREAMS

FIRMS & STUDIOS →

STUDENT →

See the **categories** and **subcategories** of each discipline **HERE** →

GRANDS
PRIX
DU
DESIGN



MEET THE JURY MEMBERS

120+

professionals on the international jury

Entries are evaluated by an international jury of over 120 renowned professionals from around the world: designers, architects, landscape architects, professors, entrepreneurs, journalists and industry leaders.

Projects are assigned to jurors according to their field of expertise, so that the same jurors evaluate all the projects in a given category. Each juror scores the projects individually, online, using a structured 100-point system.

Jurors have no contact with participants. This process helps ensure an independent and impartial evaluation of entries.

See the current jury members here

GRANDS PRIX DU DESIGN

COMMUNICATION **PARTNERS**

30+

communication partners
sharing the magazine

Dozens of ambassadors, associations and media outlets expand the coverage offered to winners and partners. The magazine's free digital editions are shared by over 30 communication partners.

Thanks to this network, the GRANDS PRIX DU DESIGN Awards enjoy visibility beyond their own platforms, helping projects, creators and companies reach new audiences in Québec and internationally.

COMMUNICATION PARTNERS · 19th EDITION

The GRANDS PRIX DU DESIGN Awards celebrate the contribution of designers to Montréal's international reputation.

GRANDS PRIX DU DESIGN

1 100
guests at the two Galas

THE GALAS

The GRANDS PRIX DU DESIGN Awards unveil their Grand Winners, People's Choice Awards and Awards of the Year at two exclusive events, held in French and English.

Two glamorous evenings, a gourmet dinner, the unveiling of the winners and an after-party: everything comes together to make these two Galas great celebrations. They are also genuine opportunities for meeting and networking among industry professionals, clients and suppliers.

GALA PART 1
Thursday, October 21, 2027
Théâtre Capitole, Québec City

DISCIPLINES
- Interior Design
- Product
- Communication & Branding

GALA PART 2
November 2027
Montréal

DISCIPLINES
- Architecture
- Construction & Real Estate
- Landscape & Territories
- Lighting Design
- Art & Photography
- Firms & Studios

Certifications and trophies
Each project receives an average jury score out of 100 points. Projects scoring 60 to 69 points are certified **Bronze**, 70 to 79 points **Silver** and 80 points or more **Gold**; they receive an official certificate and the right to use their certification logo. The **Grand Winner trophy** is awarded, in each category, to the project with the highest score among Gold-certified projects.

People's Choice Award
Eligible projects are put to an online public vote. The project with the most votes in each discipline receives a trophy, additional visibility that extends the projects' reach well beyond the jury.







Gala of October 8, 2026 · Photos: Youssef Shoufan; PIXEL BLANC.PHOTO, Louis-Martin Leblanc

GRANDS PRIX DU DESIGN

GOLD & PLATINUM PARTNERSHIPS

View a sample personalized visibility report

	GOLD 1 400 $ / Gala	PLATINUM 7 500 $ / Gala
BEFORE THE GALA		
Exclusivity in your business sector		●
Your logo in the **newsletter** campaigns for the call for entries and the Galas (overall audience: over 70 000 combined subscribers to our newsletters and social media)	●	●
A **dedicated post** about your partnership on Instagram, Facebook and LinkedIn		●
Your logo on the **e-tickets** sent to all guests	●	●
Your logo in the **PARTNERS** section of the INT.DESIGN portal, online all year	●	●
Your name in the official evening **program**	●	●
Your logo and hyperlink in the **digital program**, and your logo in the **printed program**		●
MAGAZINE · COMPETITION EDITION (given to every guest, free FR and EN digital editions online)		
Your **advertising** page in the special competition edition	●	●
A bilingual **1/3 page** article with photo about your company		●
DURING THE GALA		
Your logo and advertisement looped on the **cocktail screens**	●	●
Your logo on the illuminated partner **kiosk** at the venue entrance		●
Your advertisement in the Gala **opening video**, on the giant screen		●
Your **videos looped** on the side screens during meal breaks		●
An **awards segment** in your colours, introduced by the host		●
Your **corporate video** on the giant screen at the start of your segment		●
Your logo and **product photos** looped on the screens throughout your segment		●
Your **representative** named on stage and acknowledged by the audience		●
2 tickets to the Gala (+ first choice for table purchase)		●
1 ticket to the Gala	●	
AFTER THE GALA		
Your logo in the Gala **recap newsletter**		●
A page dedicated to your company in the INT.DESIGN **NEWS** section, shared in our newsletter and on social media		●
A personalized **visibility report**		●

A PLATINUM PARTNERSHIP IN NUMBERS: 2026 EDITION

400 000
cumulative newsletter sends with your logo

56
on-screen appearances during the cocktail

25 min
of on-screen visibility during the Gala

510
guests from 159 companies

Gold and Platinum cannot be combined: the Platinum Partnership replaces the Gold Partnership.

EVENING PARTNERSHIPS

Associate your brand with a special moment of the Gala through a customized event partnership. Your company enjoys distinctive visibility before, during and after the event, as well as a right of first refusal for the following edition. Custom concepts are also available.

6 000 $ per Gala, in addition to a Gold or Platinum Partnership.

YOUR VISIBILITY

Each Evening Partnership is designed with you: visibility varies with the chosen activation. For example:

- Your logo, website and a photo on the magazine's **evening partners page**
- An **on-stage presence**: announcement, draw or presentation, depending on the chosen activation
- Your logo in the Gala **recap newsletter**
- A **right of first refusal** for the following edition

POSSIBLE ACTIVATIONS



Design of the **entrance** and **exit**



Stage design



Signature **cocktail**



Visibility on **tables**



Photobooth



Custom activation



Gift bags with the magazine



Draws (maximum of 3 per Gala)



Valet service



Presentation of the **Tribute award**



Bursary awarded to a winner (category to be determined)

Activations subject to availability and approval by the organizers.

THE VIP EXPERIENCE

VIP TABLE FOR 6 OR 10 PEOPLE

- 6 or 10 seats reserved for your guests
- Prime location along the central aisle, facing the stage, with your logo clearly displayed.
- Attentive, personalized service in the VIP section throughout the evening
- Two bottles of champagne at your table to start the evening in style
- Gourmet cheese and charcuterie platter before the meal
- Selection of premium wines to accompany each course

VIP table, 6 people	**3 250 $**
VIP table, 10 people	**4 750 $**
Individual ticket	**375 $**

Central aisle
where guests and winners pass by

Facing the stage
the best view of the awards

Your logo
displayed on your table all evening

An unparalleled showcase for your brand and an unforgettable experience for your guests.



VIP table · GRANDS PRIX DU DESIGN Gala 2026

MAGAZINE
INT.DESIGN



PROJECT
0471A: Hommage à André Blouin
BY
Jean-Maxime Labrecque, architect
Photo: Jean-Maxime Labrecque



MAGAZINE
INT.DESIGN

A bilingual magazine based in Québec, INT.DESIGN highlights the culture of design, architecture and the built environment. It offers readers collector's editions and a beautiful, distinctive, inclusive and avant-garde magazine.

With three decades of editorial content and international recognition, the magazine remains a benchmark for excellence in design and architecture. In June 2027, it will publish its **100th issue**.

Driven by the digital shift, the print magazine has become a collector's item.

A print run of **10 000 copies**, representing an estimated potential readership of **45 000 people** per edition.

News is now published on the portal, while the magazine focuses on two special editions featuring the winning projects of the GRANDS PRIX DU DESIGN Awards and a *People* edition spotlighting the personalities and professionals who shape our environment and leave their mark on our industry.

100th
issue in June 2027

3
collector's editions per year

E-Magazine
free digital editions, in French and English



E-MAGAZINE

Free digital editions

The magazine's digital editions are free, with no subscription required. They reach over 70 000 combined subscribers to our newsletters and social media, are available on the INT.DESIGN portal and are shared by over 30 communication partners.

3 versions per edition

In addition to the original bilingual version, the magazine's digital editions are available in French and English versions, for national and international distribution.

Each edition of INT.DESIGN benefits from dual distribution, in print and digital, allowing advertisers to reach industry professionals across multiple channels.

305 000
digital magazine views

70 000+
combined subscribers to our newsletters and social media

Visit the **e-magazine** section

INT. DESIGN MAGAZINE

EDITORIAL CALENDAR



June	**Special “People” edition · 100th issue in 2027** An issue spotlighting the personalities and professionals who shape our environment and leave their mark on our industry. A relaxed and intimate format: portraits and interviews.
October	**Special GRANDS PRIX DU DESIGN edition, part 1** The winners' projects and products are covered in these issues entirely dedicated to the competition, launched at the GRANDS PRIX DU DESIGN Galas. Interior design, product, communication & branding
November	**Special GRANDS PRIX DU DESIGN edition, part 2** The winners' projects and products are covered in these issues entirely dedicated to the competition, launched at the GRANDS PRIX DU DESIGN Galas. Architecture, construction & real estate, landscape & territories, lighting design, art & photography, firms & studios

DEADLINES ADVERTISING

	SPACE RESERVATION	MATERIAL DEADLINE	DISTRIBUTION
Special “People” edition	May 13	May 20	June
Special GRANDS PRIX DU DESIGN edition, part 1	September 9	September 23	October
Special GRANDS PRIX DU DESIGN edition, part 2	September 9	September 23	November

DIGITAL OFFER
INT.DESIGN



PROJECT
YHU Terminal at the MET, Montréal Metropolitan Airport
BY
SCOTT Associates Architects
Photo: STUDIO TARMAC, Damien Ligiardi



DIGITAL OFFER
INT.DESIGN

A digital content platform, INT.DESIGN promotes excellence in design and architecture. It is a research, inspiration and information tool on professionals, products, interiors, activities, and cultural and design venues.

It informs through articles featuring interiors, new products, current topics and themes, as well as local, national and international projects. Its NEWS section shares industry news, and its GET INSPIRED search engine allows keyword searches to find inspiring ideas and the suppliers who make dreams come true.

105 000
annual visitors to the portal

70 000+
combined subscribers to our newsletters and social media

SOCIAL MEDIA

Facebook, Instagram, LinkedIn



INSTAGRAM POST



INSTAGRAM STORY



FACEBOOK POST

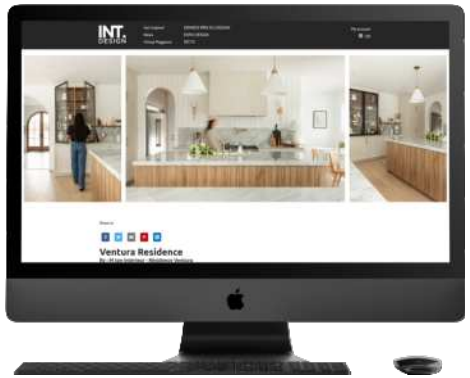


LINKEDIN POST

INT.DESIGN's social media extend the visibility of content published on the portal and help new professional audiences discover it.

Enhance your digital campaign with a social media campaign. It can be combined with one of our custom promotion programs or run on our social media only.

SEARCH ENGINE GET INSPIRED



Your projects and products in the spotlight!

Get inspired →

The GET INSPIRED search engine is a source of inspiration for all design and architecture enthusiasts. It allows keyword searches to find inspiring ideas and the suppliers who make dreams come true.

Its pages let you present a project, a product or a collection with images, descriptive text and a web link.

Add filters to your images so that search engine users can find them more often and more easily based on their search criteria.

NEWS
SECTION

The NEWS section offers a news feed where the design and architecture industry can share its latest products and news. Create your news item with a **custom** layout.



PROMOTE YOUR NEWS

Portal + Newsletter + Social Media

One NEWS page, shared in our monthly newsletter.

CUSTOM LAYOUT

A personalized layout to showcase your news, product launches, projects, appointments and events. It offers ideal flexibility to meet all your needs.



8 text or image blocks are included

Available block types (text, image, link, video):

- **A.** Title block (up to 110 characters, including spaces)
- **B.** 1/3 block
- **C.** 1/2 block
- **D.** Full-width block
- **E.** 2-column block
- **F.** Centred block
- **G.** Button block

Send us your material at: production@agencepid.com

INT. DESIGN

NEWSLETTERS

Targeted distribution to professionals in design, architecture and the built environment, as well as their clients.

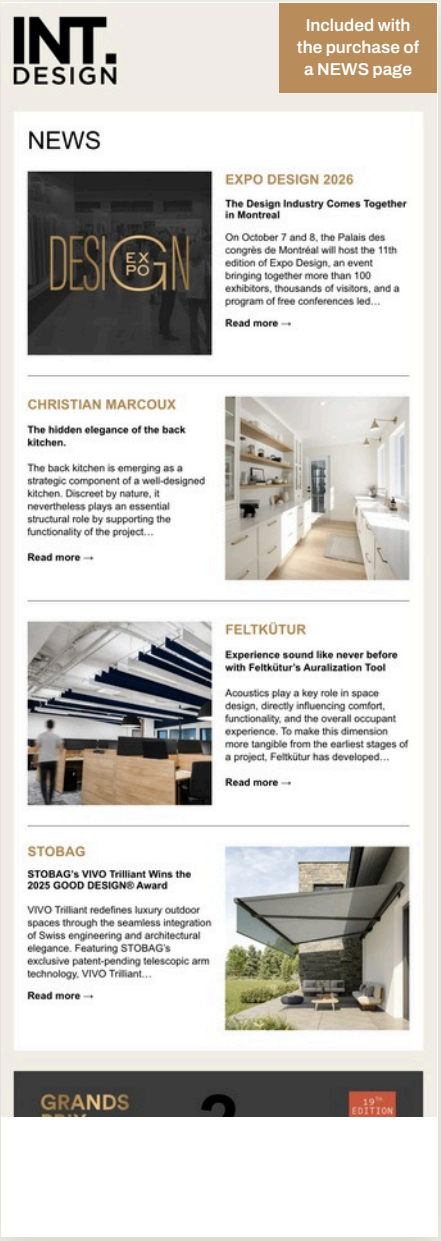
70 000+ combined subscribers to our newsletters and social media

35 % open rate

Click here to see examples →

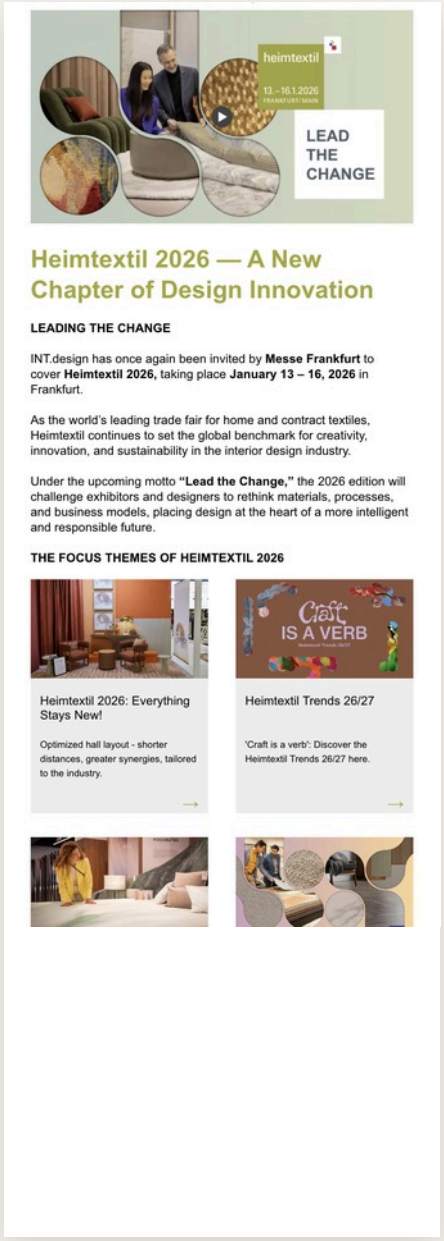
MONTHLY

Monthly newsletters feature links to **NEWS** items



DEDICATED

Dedicated newsletters are one-time mailings devoted **to your company**



TECHNICAL SPECIFICATIONS

Promotional material must be provided at least 2 weeks before the publication date to **production@agencepid.com**

Image formats: jpg, png · **Resolution:** 72 dpi minimum

RATES



PROJECT
BDO Montréal offices
BY
Lemay
Photo: Olivier Blouin

2027 ADVERTISING RATES

INT.DESIGN MAGAZINE

Full page	**6 600 $**
Double page	**11 000 $**
C4 (back cover)	**8 600 $**
C2 or C3 (inside cover)	**7 300 $**
Guaranteed position	**+ 20 %**
Advertorial	**+ 500 $ / page**

Advertorial: our editorial and creative team produces a promotional article from the information and images you provide, presenting your company, products or services in their best light.

E-magazine: 3 versions per edition (bilingual, French and English) for national and international distribution.

GRANDS PRIX DU DESIGN · PARTNERSHIPS

Gold Partnership	**1 400 $ / Gala**
Platinum Partnership	**7 500 $ / Gala**
Evening Partnership (for more visibility)	**6 000 $ / Gala**

Advertising in the GRANDS PRIX DU DESIGN editions of INT.DESIGN magazine is reserved for Gold and Platinum partners. Each partnership must include an advertisement in the corresponding edition of the magazine.

INT.DESIGN DIGITAL OFFER

Copywriting, graphic design and production of advertising content	**160 $/h**
1 page in the **GET INSPIRED** search engine	**350 $**
1 **advertising banner** in the monthly newsletter	**800 $**
1 page in the **NEWS** section, shared in our **monthly newsletter**	**1 600 $**
1 page in the **NEWS** section, with a **dedicated newsletter** for your company	**4 750 $**

The client provides its advertising material. Creative and graphic adaptation services are available on request, for an additional fee.

TICKETS AND VIP TABLES

Single ticket	**375 $**
VIP table for **6 guests**	**3 250 $**
VIP table for **10 guests**	**4 750 $**

OUR 2027 PACKAGES

OPTION 1

Partner at One Gala

7 300 $

You save 27 %

- 1 page in the GRANDS PRIX DU DESIGN edition
- Gold Partnership at one Gala
- 1 NEWS page + newsletter
- 1 GET INSPIRED page

Ideal for a first presence among industry professionals.

OPTION 2

One Gala + INT.DESIGN 100th Issue

12 000 $

You save 35 %

- 1 page in the 100th issue (People)
- 1 page in the GRANDS PRIX DU DESIGN edition
- Gold Partnership at one Gala
- 2 NEWS pages + 2 GET INSPIRED pages

Ideal for associating your brand with the 100th issue of INT.DESIGN magazine.

OPTION 3

Partner at Both Galas

13 000 $

You save 35 %

- 1 page in each of the 2 GRANDS PRIX DU DESIGN editions
- Gold Partnership at both Galas
- 2 NEWS pages + newsletter
- 2 GET INSPIRED pages

Ideal for increasing your visibility at both Galas of the 20th edition of the GRANDS PRIX DU DESIGN Awards.

OPTION 4

Integrated Annual Campaign

17 000 $

You save 40 %

- 1 page in each of the year's 3 editions
- Gold Partnership at both Galas
- 3 NEWS pages + 3 GET INSPIRED pages
- Year-round presence, including the 100th issue

Ideal for showcasing your brand throughout the year with the INT.DESIGN 100th issue, both Galas of the 20th edition of the GRANDS PRIX DU DESIGN Awards and a digital campaign.

ENHANCE YOUR PACKAGE

B · Double-page advertisement
+ 2 500 $
per edition

C · VIP table for 6 people
+ 2 600 $
per Gala

D · Evening Partnership
+ 5 250 $
per Gala

E · Upgrade to Platinum Partnership
+ 6 100 $
per Gala

F · Platinum + Evening Partnership
+ 11 350 $
per Gala

Details of each option and its enhancements follow.

OPTIONS IN DETAIL

OPTION 1

PARTNER AT ONE GALA		
1 advertising page in the GRANDS PRIX DU DESIGN magazine edition, **part 1 or 2**		6 600 $
1 **Gold Partnership** at one **Gala**		1 400 $
1 page in the **NEWS** section, shared in our **monthly newsletter**		1 600 $
1 page in the **GET INSPIRED** search engine		350 $
VALUE IF PURCHASED INDIVIDUALLY		**9 950 $**
Discount		2 650 $
TOTAL TO PAY	You save 2 650 $ (27 %)	
Option 1A	**Base package**	**7 300 $**
Option 1B	**Double-page advertisement** in the magazine	**9 800 $**
Option 1C	Add a **VIP table for 6 people**	**9 900 $**
Option 1D	Add an **Evening Partnership**	**12 550 $**
Option 1E	**Upgrade to Platinum Partnership**	**13 400 $**
Option 1F	**Platinum + Evening Partnership**	**18 650 $**

OPTION 2

ONE GALA + INT.DESIGN 100TH ISSUE		
1 advertising page in the ***People*** edition of the magazine (100th issue)		6 600 $
1 advertising page in the GRANDS PRIX DU DESIGN magazine edition, **part 1 or 2**		6 600 $
1 **Gold Partnership** at one **Gala**		1 400 $
2 pages in the **NEWS** section, shared in our **monthly newsletter**		3 200 $
2 pages in the **GET INSPIRED** search engine		700 $
VALUE IF PURCHASED INDIVIDUALLY		**18 500 $**
Discount		6 500 $
TOTAL TO PAY	You save 6 500 $ (35 %)	
Option 2A	**Base package**	**12 000 $**
Option 2B	**Double-page advertisement** in the 2 magazine editions	**17 000 $**
Option 2C	Add a **VIP table for 6 people**	**14 600 $**
Option 2D	Add an **Evening Partnership**	**17 250 $**
Option 2E	**Upgrade to Platinum Partnership**	**18 100 $**
Option 2F	**Platinum + Evening Partnership**	**23 350 $**

OPTION 3

PARTNER AT BOTH GALAS		
1 advertising page in the GRANDS PRIX DU DESIGN magazine edition, **part 1**		6 600 $
1 advertising page in the GRANDS PRIX DU DESIGN magazine edition, **part 2**		6 600 $
1 **Gold Partnership** at the **October Gala** 2027		1 400 $
1 **Gold Partnership** at the **November Gala** 2027		1 400 $
2 pages in the **NEWS** section, shared in our **monthly newsletter**		3 200 $
2 pages in the **GET INSPIRED** search engine		700 $
VALUE IF PURCHASED INDIVIDUALLY		**19 900 $**
Discount		6 900 $
TOTAL TO PAY	You save 6 900 $ (35 %)	
Option 3A	**Base package**	**13 000 $**
Option 3B	**Double-page advertisement** in the 2 magazine editions	**18 000 $**
Option 3C	Add a **VIP table for 6 people** at both Galas	**18 200 $**
Option 3D	Add an **Evening Partnership** at both Galas	**23 500 $**
Option 3E	**Upgrade to Platinum Partnership** at both Galas	**25 200 $**
Option 3F	**Platinum + Evening Partnership** at both Galas	**35 700 $**

OPTION 4

INTEGRATED ANNUAL CAMPAIGN		
1 advertising page in the ***People*** edition of the magazine (100th issue)		6 600 $
1 advertising page in the GRANDS PRIX DU DESIGN magazine edition, **part 1**		6 600 $
1 advertising page in the GRANDS PRIX DU DESIGN magazine edition, **part 2**		6 600 $
1 **Gold Partnership** at the **October Gala** 2027		1 400 $
1 **Gold Partnership** at the **November Gala** 2027		1 400 $
3 pages in the **NEWS** section, shared in our **monthly newsletter**		4 800 $
3 pages in the **GET INSPIRED** search engine		1 050 $
VALUE IF PURCHASED INDIVIDUALLY		**28 450 $**
Discount		11 450 $
TOTAL TO PAY	You save 11 450 $ (40 %)	
Option 4A	**Base package**	**17 000 $**
Option 4B	**Double-page advertisement** in the 3 magazine editions	**24 500 $**
Option 4C	Add a **VIP table for 6 people** at both Galas	**22 200 $**
Option 4D	Add an **Evening Partnership** at both Galas	**27 500 $**
Option 4E	**Upgrade to Platinum Partnership** at both Galas	**29 200 $**
Option 4F	**Platinum + Evening Partnership** at both Galas	**39 700 $**

Enhancements can be combined. Contact us for a customized proposal.

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The GRANDS PRIX DU DESIGN Awards thank the partners of the 19th edition for their support in promoting excellence in design, architecture and the built environment.

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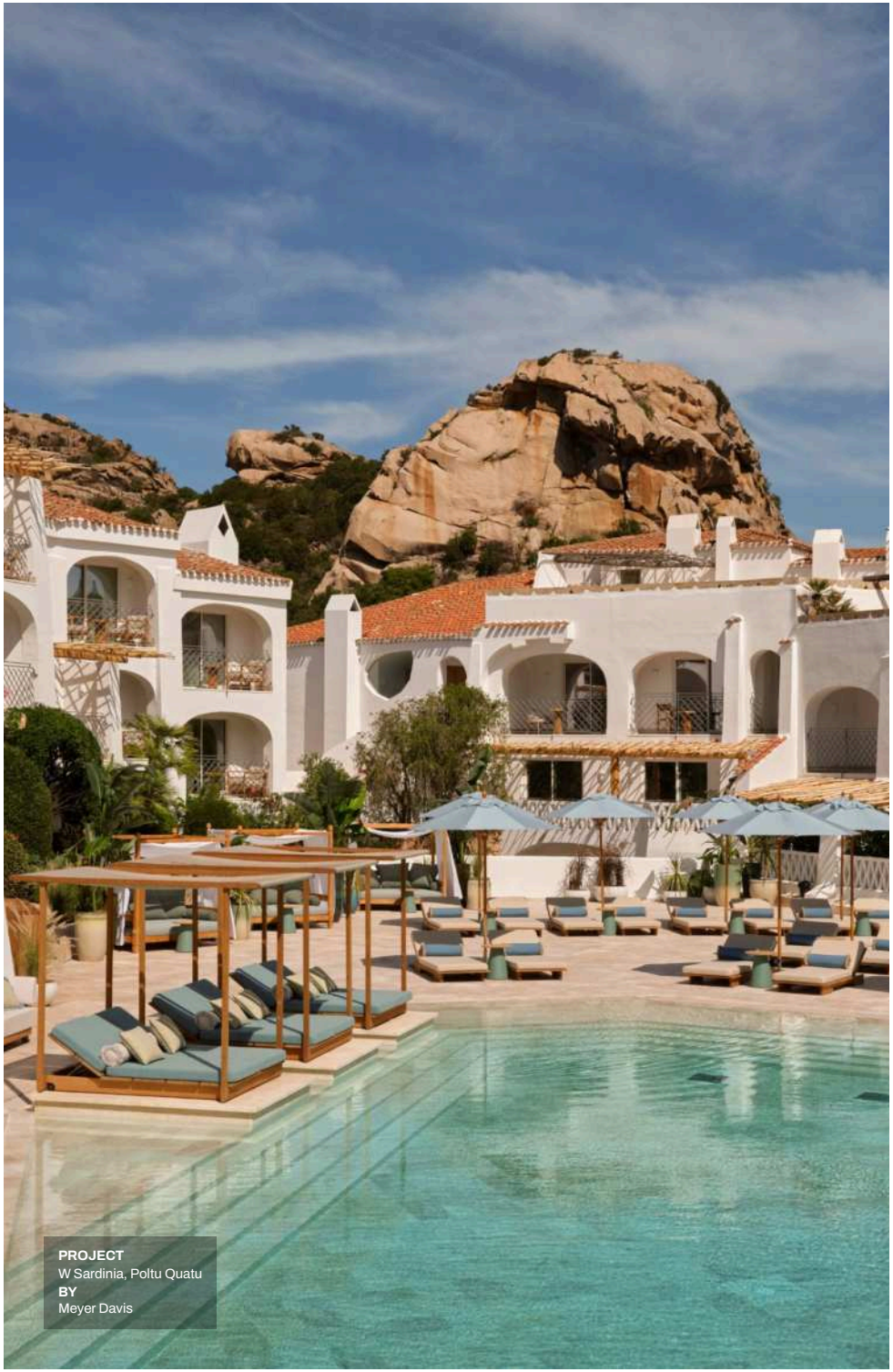
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The GRANDS PRIX DU DESIGN Awards celebrate the contribution of designers to Montréal's international reputation.

Would your company like to become a partner of the **20th edition**?

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CONTACT

We will be pleased to answer your questions.

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